# **Soccer Central Academy Privacy Policy**

Soccer Central Academy takes privacy and data protection issues seriously. We have designed this Privacy Policy to explain how we handle personal information collected from participants who register for services and submit information to Soccer Central Academy through the Internet. As the Soccer Central Academy services evolve, we may revise this policy, so please check back frequently. If you have questions about Soccer Central Academy's privacy practices, please contact us at contact@soccercentralacademy.com.

Soccer Central Academy is committed to safeguarding your privacy online. Our Privacy Policy is posted below to help you understand the care with which Personal Information is treated whenever you use our website.

### **Scope of this Privacy Policy**

This Privacy Policy covers Soccer Central Academy's treatment of personal information collected from individuals, families, and teams (hereafter "Registrant" or "Registrants") who use the Soccer Central Academy services, as well as consumer information that we acquire in the course of our business. All users of Soccer Central Academy are adults over 18 who are either completing a registration to participate themselves or completing registration(s) for their minor children. Therefore, any references to a "Registrant" in this Privacy Policy could refer to a minor child or to an adult, with the assumption that all data for any minor child is entered by the adult parent/guardian of that child. Please refer to the section of this Privacy Policy entitled "Policy for Minors" for more information. This Policy does not apply to the practices of companies that Soccer Central Academy does not own or control or to people that Soccer Central Academy does not employ or manage.

### **Personal Information**

The Soccer Central Academy system collects information about Registrants on behalf of the organization ("Customer") in which a Registrant is participating for use by the Customer. Soccer Central Academy acts as an agent in collecting information from the Registrant for the Customer and produces a variety of reports and notifications for the Customer about Registrants. The Personal Information we collect on the site includes first name, last name, email address, mailing address, birthdate, grade, medical information (e.g. allergies, doctor name, etc.), and any information the Customer may choose to collect. Personal Information is protected by a password that the Registrant

chooses. Users should ensure that the password selection is not obvious (name, address, etc.) and should change it periodically. Personal Information is stored in EZFacility TMS, which supports industry-standard security. The Database is hosted by EZFacility, a top-grade hosting. EZFacility uses the latest technologies available when ensuring data security and database availability. Registrants can add their photograph, primarily for Customer administrators and/or coaches, to identify participants or to facilitate the printing of a photo-based identification card. If a Registrant is uncomfortable with a photograph as part of their account information, they should delete it (or not add one).

#### **Teams**

Customer administrators have the ability to create and manage "Teams." A Team is defined as a group of Registrants, typically called a "Team Roster" or "Roster," who are co-participants during a sports season. For example, a soccer Team might consist of 15 players and 3 coaches/assistant coaches, who are all considered "Team Members."

Teams: Public Information

The Personal Information that may be shared publicly for the purpose of generating a Team Roster is last name, first initial, Team name, and jersey number. Besides the basic Team Roster information, unless otherwise specified herein, other Personal Information collected is not shared with any party other than the authorized representatives of the Customer unless we are required to do so to complete a requirement for a Customer. For example, Registrant information may be sent as part of a Team Roster submission process from the Customer to the Customer's parent organization(s). Registrants are advised to check with their organization regarding the use and privacy of Personal Information collected on behalf of the Customer.

Teams: Personal Information Sharing

The Registrant's "Contact Information," consisting of first name, last name, parent/guardian name(s), parent/guardian mailing address, parent/guardian phone number(s), parent/guardian email address(es) and available as "view only" fields by other Team Members, and are only accessible if a) the Registrant has been placed on a Team Roster by a Customer administrator; b) the Team Roster has been made accessible by a Customer administrator; c) the Registrant (other Team Member) viewing the information has logged in using their unique username and password, and d) the Registrant has not disabled the sharing function for any of the fields mentioned above.

The Registrant's Contact Information as described above, including any emergency contact information and medical information (e.g., allergies to be aware of, Registrant's doctor, etc.) as specified by the Registrant, is always shared with Team Members identified as "Privileged Helpers." A Privileged Helper is typically someone designated by a Customer administrator as a coach, assistant coach, manager, or similar roles that require access to such information to communicate with Team Members or to contact someone in the case of an emergency. Conversely, Contact Information about Privileged Helpers is always shared with other Team Members, so Team Members have a way to contact their coach, etc. Please contact the organization you are participating with if you have questions about what roles are considered Privileged Helpers. Team information sharing is strictly limited to the Personal Information of adults. Personal Information about children on Team Rosters, with the exception of their first and last names, is never shared with other Team Members. At any time, Registrants can modify their sharing settings such that no additional Personal Information (with the exception of first and last name) will be shared with Team Members. We will share your personal information with third parties only in the ways that are described in this privacy policy. We do not sell your personal information to third parties. We may provide your personal information to companies that provide services to help us with our business activities, such as shipping your order or offering customer service. These companies are authorized to use your personal information only as necessary to provide these services to us.

# **Policy for Minors**

Soccer Central Academy's services are not solely directed to children under the age of 13, Soccer Central Academy does not knowingly collect personal information from children under 13, as accounts are created and owned by adults over the age of 18, and any required information regarding children is entered by the adult account owner. This policy is reinforced by Soccer Central Academy's Terms of Use and by all Registrants during account creation. Children should always ask parents for permission before providing any Personal Information online. No information should be submitted to or posted on this site by any minor (a user under 18 years of age) without the consent of a parent or guardian. If you are aware that your child has provided us with Personal Information without your consent, please contact us at contact@soccercentralacademy.com.

# **Updating/Correcting Personal Information**

For Soccer Central Academy account holders and end users, Personal Information collected (e.g., name, address, phone numbers, etc.) can be updated, deleted or

modified by logging into your Soccer Central Academy account and clicking on "Contact Info" at the top of the page. At any time, Registrants can modify their Team Sharing settings such that no additional Personal Information (with the exception of first and last name) will be shared with Team Members.

## **Cookies and Tracking Technologies**

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. We use cookies on this site. We do link the information we store in cookies to any personal information you submit while on our site.

#### Session ID Cookies

We use session ID cookies to make it easier for you to navigate our site and to track the behavior of users who visit the site, for example, to track pages a user visited to help determine what content is most valuable. A session ID cookie expires when you close your browser.

#### **Web Beacons**

Our Web pages contain electronic images known as Web beacons (sometimes called single-pixel gifs) and are used along with cookies to compile aggregated statistics to analyze how our site is used and may be used in some of our emails to let us know which emails and links have been opened by recipients. This allows us to gauge the effectiveness of our customer communications and marketing campaigns.

### **Analytics / Log Files**

As is true of most websites, we gather certain information automatically and store it in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. We use this information, which does not identify individual users, to analyze trends, administer the site, track users' movements around the site, and gather demographic information about our user base as a whole. We do not link this automatically-collected data to personal information.

# **Third-Party Cookies**

The use of cookies by third-party companies and service providers is not covered by our privacy policy. We do not have access or control over these cookies. The third-party

companies and service providers use session ID cookies to make it easier for you to navigate our site, in order for you to use the shopping cart, etc.

#### **Credit Card Information**

When Registrants use the Soccer Central Academy system to make registration payments via credit card, the payment information is entered on a secure web page, using SSL encryption, and processed via a merchant account. Only the last 4 digits of the credit card number are stored in the Soccer Central Academy system. The Customer name (e.g., Soccer Central Academy) will appear on the Registrant's credit card statement. The Soccer Central Academy system is PCI-compliant. Soccer Central Academy is enrolled in OpenEdge Commerce program, a third-party service provider, to validate compliance with the Payment Card Industry Data Security Standard (PCI DSS) mandated by all the major credit card associations, including American Express, Diners Club, Discover, JCB, MasterCard Worldwide, Visa, Inc. and Visa Europe. Trustwave's Trusted Commerce designation indicates that Soccer Central Academy protects credit card and order information in accordance with payment card industry best practices.

When Registrants/Visitors use the Soccer Central Academy website to donate money, the information will be used by Soccer Central Academy and LeagueAthletics.com solely for the purpose of completing the transaction you have requested and providing customer service with respect to that transaction. Financial Information such as credit card numbers and expiration dates will not be stored or saved on our servers.

Absolutely no credit card information is shared, sold, or distributed to any third parties. It is used only for the sole purpose of completing the transaction you requested.

# **Social Security Numbers**

Soccer Central Academy uses a service with SportsEngine for thorough background checks on all staff, and coaches call Risk Management to help manage the background check process for individuals designated by our Customers. While it is understandable that consumers are reluctant to disclose their Social Security Number, it is a crucial piece of information to help ensure the name being provided will match potential criminal records, to acquire a list of possible aliases used, and to provide additional information reduce the number of false positives resulting from "common name" matches. Social Security numbers are captured as part of a Registrant's profile and passed on to our background check partner (via secure communications), who performs the background check. The specific background check provider used is fully disclosed

during the background check registration process. The Social Security numbers are deleted from the Soccer Central Academy system once the results are returned (often minutes after the user supplies the information).

#### **Testimonials**

We occasionally post customer testimonials on our website, on social media, or in news cycles, which may contain personal information such as the customer's name. We obtain the customer's consent before posting the testimonial to post their name along with their testimonial. If you wish to update or delete your testimonial, you can contact us at contact@soccercentralacademy.com.

## **Mailing Lists**

E-mailing Registrants is the primary method by which Customers communicate with Registrants - and a vital component of the Soccer Central Academy system. Therefore, Registrants can expect to receive periodic e-mails from the Customer regarding sign-up deadlines, meeting notices, and other timely notifications.

E-mail information collected is not shared with any other party unless authorization is granted and explicitly defined in Soccer Central Academy's Service Agreement with our Customer.

## Legal Disclaimer

We reserve the right to disclose your personal information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process served on our website. If Soccer Central Academy is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

### Blogs

If you use a bulletin board, blog, or chat room on this website, you should be aware that any personal information you submit there can be read, collected, or used by other users of these forums and could be used to send you unsolicited messages. We are not responsible for the personal information you choose to submit in these forums. To

request removal of your personal information from our blog or community forum, contact us at contact@soccercentralacademy.com. In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

### **Links to 3rd Party Sites**

Our site includes links to other Web sites whose privacy practices may differ from those of Soccer Central Academy. If you submit personal information to any of those sites, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any Web site you visit.

### **Social Media Widgets**

Our Web site includes Social Media Features, such as the Facebook Like button, and Widgets, such as the Share this button or interactive mini-programs that run on our site These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the company's privacy policy.

#### **Data Retention**

Unless otherwise specified herein, we will retain your information for as long as your account is active or as needed to provide you with services. If you wish to cancel your account or request that we no longer use your information to provide you services, contact us at support@Soccer Central Academy.com. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

### **Changes to this Privacy Policy**

Soccer Central Academy reserves the right to modify or amend this Privacy Policy at any time and for any reason. If there are material changes to this policy or in how Soccer Central Academy will use personal information, Soccer Central Academy will post a prominent notice on the Soccer Central Academy homepage at www.southjeffsportsplex.com prior to implementing the change. The amended Terms shall automatically become effective immediately after they are posted. Your continued use of the site or Soccer Central Academy services after the posting of the amended Terms on the Site constitutes your affirmative: (a) acknowledgment of the terms and

their modifications; and (b) agreement to abide and be bound by the terms, as amended. If you have additional questions about this Policy, please contact contact@soccercentralacademy.com.