

2025 CJO Commissioner Report

2025 is looking very promising for CJO football. We are on track to create a substantial fund for stability in the program if we continue to mimic our efforts in 2024.

Predictions for 2025:

- Estimating around 400 players between tackle and flag leagues
- Estimating around 56 coaches in total
- Estimating the ability to reach \$58k profit for program reserves and investment

Items needing attention in 2025:

- Checks and balances for monetary handling
- Equipment inventory, shelf life, storage, and ordering
- Water issues in concession stand
- Bleacher progress
- Concessions “volunteers”, especially for flag games
- Coach communication and training

Ideas to improve operations:

- Possibility of selling passes
- Increase use of Zeffy for ticket sales
- Possible card swiper in concessions so spectators can use cards
- Assign teams to cover volunteer shifts and let those parents figure it out?

Goals for 2025:

- More intentional planning and scheduling of camps and training opportunities
- Shift duties to teams to create more balance in field prep and game day operations
- Increase fundraising income by 10%

Upcoming items:

- 7th grade information meeting- end of February (virtual)
- MMPFL meeting scheduled for 2/23/25 in Mason
- Schedule meeting with Sparks to begin development opportunities schedule
- Look at Charlotte gear sales so we can get it out ahead of the season
- I am going to start working on getting a timeline created for coaches to save dates for mandatory events (Onboarding meeting-in person, rules meeting-unless this can be combined with the onboarding, USA Football certifications, interview dates, etc.)