



BMC Youth Baseball Parent Guide

Black Men Coalition Foundation

A simple guide for families: communication, schedules,
safety, and expectations.



WELCOME!

Welcome to the Black Men Coalition Youth Baseball League! We are excited to have your child and family join us for a season of learning, growth, teamwork, and fun. Our league was created to give every child the opportunity to experience the game of baseball in a safe, positive, and encouraging environment—regardless of financial circumstances. Through this program, families can participate at no cost, with registration, equipment, coaches, umpires, and travel provided free of charge.

Black Men Coalition Foundation is committed to strengthening communities by creating opportunities for youth and families through mentorship, education, leadership development, and support services. Our mission is to foster a safe and inclusive environment for those most vulnerable through community involvement, mentorship, education, employment skills, and supported housing. We believe that every young person deserves the chance to belong, succeed, and be surrounded by positive role models.

Our youth baseball program is about much more than wins and losses. It is about building confidence, discipline, respect, teamwork, sportsmanship, and lasting friendships. We want every child who steps on the field to feel valued, supported, and proud of their effort. Our volunteer coaches and mentors are dedicated to helping players grow both as athletes and as young leaders in the community.

Parents and guardians are essential partners in making this program successful. Your encouragement, involvement, and support help create a positive experience for every player. We ask all families to help us model respect, kindness, and teamwork throughout the season. Thank you for trusting us with your child's youth sports experience. We look forward to a great season together and to helping our young athletes step up to the plate—in baseball and in life.

Let's Play Ball!



WHAT PARENTS NEED TO KNOW

♥ **Supporting BMC Youth Baseball**

BMC Youth Baseball is offered at no cost to families, but that does not mean the program is free.

Each season, significant funding, time, & resources are invested to provide uniforms, equipment, field space, scheduling systems, programming, & a positive experience for hundreds of youth in our community. These expenses are covered through fundraising efforts, donations, sponsorships, and community support.

Because of this investment, games & practices are never canceled casually or unnecessarily. Cancellations impact not only families, but also the program financially & operationally.

Decisions to cancel are made only when:

- Weather or field conditions create safety concerns
- Extreme heat or severe weather advisories are in place
- Madison Parks Division closes fields due to unplayable conditions

The safety of players, families, coaches, and volunteers will always come first.

🤝 **Respect for Volunteers**

All coaches, staff, & program support members involved with BMC Youth Baseball are volunteers who dedicate their personal time and energy to serve youth & families in our community.

We ask all families to:

- Communicate respectfully
- Show patience & understanding
- Support coaches & volunteers positively

Disrespectful behavior toward volunteers, staff, or other families will not be tolerated.

This program is only possible because individuals choose to give their time to support our youth.

☀️ **Get Involved**

Community support helps keep BMC Youth Baseball free & accessible for families.

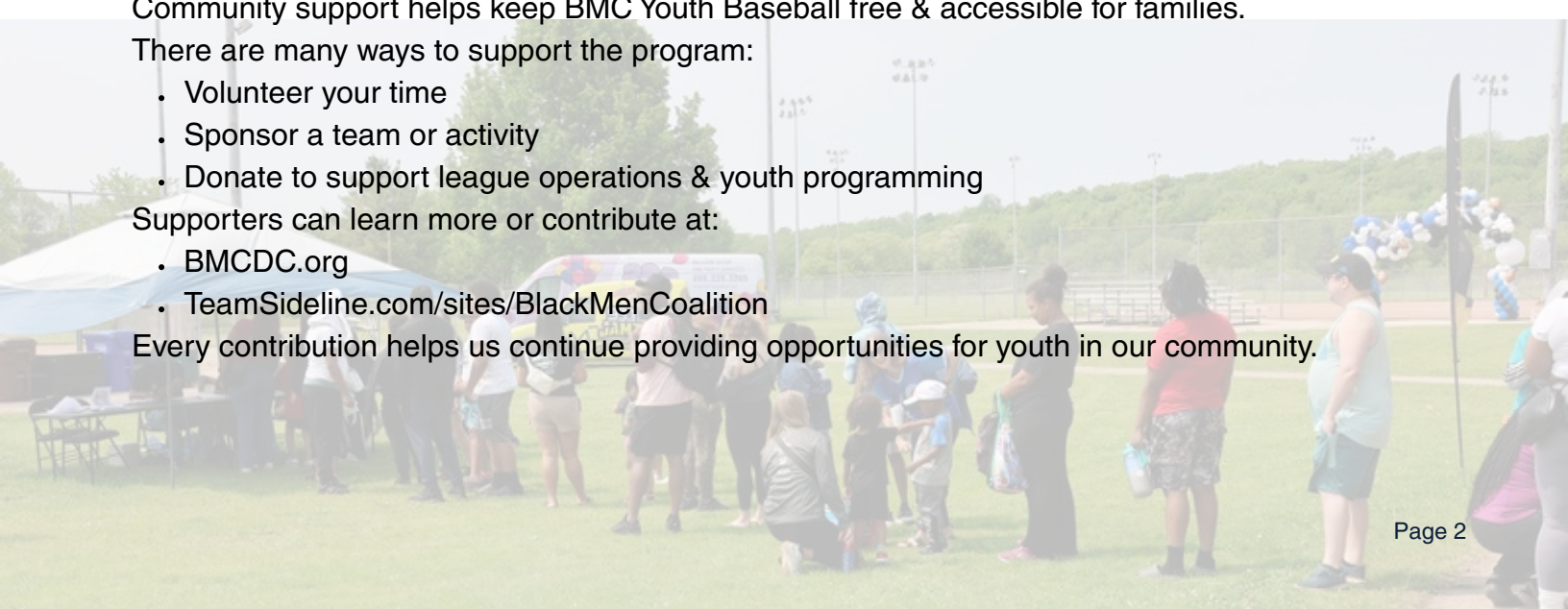
There are many ways to support the program:

- Volunteer your time
- Sponsor a team or activity
- Donate to support league operations & youth programming

Supporters can learn more or contribute at:

- BMCDC.org
- TeamSideline.com/sites/BlackMenCoalition

Every contribution helps us continue providing opportunities for youth in our community.



QUICK NOTES FOR PARENTS

- Communication is sent via text and email — check both regularly
- Save: **608-509-6805 (Ashii, League Commissioner)** for leaguewide communication
- Reply or thumbs up messages to avoid blocked texts
- **No cancellation message = games are ON**
- Weather decisions made by **9:00 AM**
- Arrive **15 minutes early**

REPLY OR “👍” TEXTS TO RECEIVE MESSAGES

IMPORTANT THINGS TO NOTE FOR PLAYERS

- Notify coaches of any health issues or allergies (such as a bee allergy that requires the player to have an EpiPen nearby), etc.
- Players can be absent up to three (3) times before they are dropped from the program
- Parents need to remain on site to supervise their children during practices and games

NOTIFY YOUR COACH FOR: HEALTH CONCERNS/ABSENCES



SEASON + KICKOFF + ROSTERS

Season Overview

- June– July
- Games: Saturdays
- Practices: Weekdays
- Games last ~2 hours

Kickoff Event (MANDATORY)

- Elver Park
- Last Saturday of May (May 30th 2026)
- 11:00 AM- 2:00 PM

At Kickoff:

- Receive uniforms
- Meet coaches
- Get your team + schedule



IMPORTANT: Team rosters are ONLY released at kickoff

Team Assignments

Each family receives:

- Team name
- Coach contact
- Practice schedule
- Game schedule



■ Missed kickoff? Pick up uniforms the following Saturday.

COMMUNICATION

HOW COMMUNICATION WORKS

League Emails

- From: no-reply@teamsideline.com
- Used for league-wide updates



**DO NOT REPLY TO NO-REPLY EMAIL
(It will NOT be received)**

Contact BMC DIRECTLY

- baseball@bmc.dc.org
- 608-509-6805

These are the ONLY ways to reach us

TEXT COMMUNICATION (REQUIRED)

To receive messages:

- Save 608-509-6805 (Ashii/League Commissioner)
- Reply OR “👍” a message
- Stay engaged with updates



REPLY OR “👍” TEXTS TO RECEIVE MESSAGES

If you do not do this, your carrier may block messages.

Coaches

Coaches must:

- Communicate regularly. Most communication from your coaches will be by **group chat** with other parents. Group chats may be updated/change as more families join the league throughout the season.
- Send reminders
- Respond to parents

■ If you are not receiving communication from coaches: Contact BMC immediately.

WEATHER + LOCATIONS + SAFETY

Weather Policy

- Decisions made by **9:00AM**
- Sent via text + email

NO MESSAGE = GAMES ARE ON

IMPORTANT

We do not control the weather. Games may be canceled due to:

- Rain / unsafe fields
- Lightning / severe weather
- Extreme heat advisories

These decisions are made for child safety and are final.

Locations

- Games: Elver Park 1250 McKenna Blvd, Madison, WI 53719
- Practices: Warner Park 2930 N Sherman Ave, Madison, WI 53704

Attendance

- Attendance matters
- Notify coach if absent

Player Expectations & Safety Safety

Players must come prepared to play:

- Full uniform (socks, hat, belt, pants, jersey), water bottle, & closed-toe gym shoes OR cleats



Players without proper shoes may not play.

PHILOSOPHY+ EXPECTATIONS + CONTACT

League Philosophy

- Development over winning
- Equal/fair playing time
- Focus on: Confidence, Teamwork, Fundamentals

Parent Expectations

DO:

- Encourage all players
- Respect coaches
- Stay off the field

DO NOT:

- Coach from sidelines
- Argue or use foul language



Respect Expectation

- Be respectful to staff, coaches, and other parents/families. Disrespectful behavior will not be tolerated & may result in being parents banned from future games

Game Day Expectations

- Arrive 15 minutes early
- Check your schedule carefully. Schedules can always be found under the Game Schedules tab of the website; teamsideline.com/sites/BlackMenCoalition
- Games may be rescheduled for **Sunday** due to cancelation, **NOT** guaranteed
- Multiple games happening at once

Contact - Ashii - League Commissioner

- baseball@bmcdc.org
- 608-509-6805

■ Final Note

"We serve 300+ youth each season. Your cooperation helps us keep this program, organized, impactful, & offered at no cost."