

Naples Farmers Market Rules & Regulations

LOCATION and TIME

The Naples Farmers Market will be held at 1074 Roosevelt Trail, Naples (Formerly known as the “Begin Property”). The market is held on Sundays from 10:00am to 2:00pm, beginning in May and ending early fall on dates to be decided annually by the Naples Farmers Market Committee.

MEMBERSHIP FEES and MARKET FEES

- All Seasonal Members — \$50 membership fee (due on or before first market)
- Single Market Vendors (non-member) — \$10 market fee per day (due with application)

Only those who pay market fees will be allowed to vend at the Naples Farmers Market. Annual membership dues/market fees shall be determined each year. All member market fees are due on or before the first day of market. All non-member & Single Market Vendor fees are due the day of each market session. All dues are nonrefundable. Please make checks payable to the Town of Naples and should be sent to:

Attention: Farmers Market
Town of Naples
P.O. Box 1757
Naples, Maine 04055

MARKET SETUP

Market setup time is from 9:00am to 9:45am. At 9:45am the safety cones/security tape will be placed in front of vendors to prevent cars from entering the market area. Farmers are free to begin selling once their individual market areas are set up. The market will be held rain or shine.

MARKET RULES

The Farmers' Market is held on public grounds where littering, smoking, drinking and driving beyond the speed limit are prohibited. Not only are these rules of the property, but also infractions do not fit the healthy lifestyle the farmers' market represents. Anyone desiring to smoke must leave the property to do so. Police, farmers, and Town Staff will take notice of violations.

ATTENDANCE

Members are expected to attend all scheduled market days as indicated on their application. If a farmer is unable to attend, they are expected to notify the Market Manger prior to the start of the market. Members are expected to stay open until the close of market OR if they're completely “sold out”. Single Market Vendors must complete their application by 4:00pm each Wednesday prior to market. Approval is at the sole discretion of the Market Manager.

LICENSURE

Jams, Jellies, Cheese, Breads and Muffins may be sold at the farmers' market providing the farm home kitchen is registered with the Maine Department of Agriculture. A copy of this registration must be provided to the market and filed with the application. State regulations will also apply to all other farm products. Documentation is required. Vendors shall provide the Market with copies of any permits and licenses applicable to the regulation and sale of their products. All pre-packaged foods shall bear a label showing: Name, Address and Zip Code of the responsible party, the common or usual name of the product, ingredients, net weight, and net volume/numerical count.

Please refer to www.mainefarmersmarkets.org for all state permitting, DOH licenses, form & contact information, and general information for selling at this and all Maine farmers markets. Additional information on regulations can be found at www.maine.gov/agriculture/index.shtml

MARKET INSURANCE

The farmers' market has product liability insurance to protect the market from liability if someone sues the market or one of the vendors. Any vendor selling the following products are required to have their own General Liability Policy which includes, but is not limited to, product coverage for the following: Jams, Jellies, Bakery Products, Cheese and Eggs. A copy of this insurance certificate must be provided to the market and filed with the vendor's application.

PRICING

Growers will set their own prices with the discretion of the grower group. Growers are encouraged to establish a fair price and stick with it by clearly displaying the prices in writing at the market. Growers are encouraged not to under-value their products. Vendors are responsible for determining the price of their own products.

WHO MAY NOT SELL

- Reseller vendors who have not grown or crafted their items in excess of 25% of their products offered. Family members or farm representatives are also allowed to sell at your booth. If you have a Market day where you or a member of your family/farm cannot be present, please contact the Market Manager to make other arrangements.
- When a product is deemed necessary to the market and no member produces such product, the Naples Farmers Market Committee may grant advance permission to a member to resell a product. If a product was not grown by the member, the farm where the products were purchased must be identified and a receipt must be available for review.
- Commercial growers are prohibited.

ORGANIC GROWERS

Organic growers must be State certified to be able to advertise produce as organically grown and should sign their booths accordingly and only if State Certified. Proof of certification should be supplied with membership application.

SIGNAGE AND BOOTH PRESENTATION

- Each vendor will display a sign identifying their farm or business by its name; the sign adds to the visual sense of the market.
- All sellers will provide their own means of display, bags, scales, tables and chairs.
- All sellers are required to keep their area neat, clean and free of trash.
- All produce must be fresh, neat, attractively displayed and fairly priced.
- All necessary accessories (tables, chairs, extension cords etc.) are the responsibility of the stand owner
- All market spaces are of equal size, not exceeding 15ft x 15ft

NONPROFIT ORGANIZATIONS AND COMMUNITY INFORMATION GROUPS

Non-profit organizations are allowed to participate in the market free of charge as long as the organization is there to provide community outreach, educational purposes, demonstrations or other activities that do not involve fundraising or selling of products. Market Fees associated with non-profits at the market are at the discretion of the Naples Farmers Market Committee.

VIOLATION OF RULES

Upon determination that market rules have been violated, the offender will be given notice of the violation. If violations become excessive, the member will be required to meet with the Farmers Market Committee before being allowed to vend. Frequent and excessive violations may result in suspension from the market, termination from the market, or banishment from the market with forfeiture of any/all dues paid. Any member of the Market should inform the Market Manager of any failure to comply with the market rules and expectations.

SPECIAL CIRCUMSTANCES

The Town of Naples reserves the right to temporarily modify any/all rules to address an unanticipated circumstance. Any modification to the rules will be made only after a majority vote with the Naples Farmers Market Committee. A formal request presented to the Committee will include the item that will be modified, and a description explaining why the modification is necessary.

Market Manager: **Bob Nyberg**
(207) 332-5634

AGREEMENT

I agree to abide by the rules of the Naples Farmers Market, as specified in the Market Rules & Regulations. I realize that failure to do so may result in withdrawal of my membership and attendance privileges.

Name: _____

Signature: _____

Date: _____