



2023 SPONSOR LETTER

Dear Business Owner and Community Leader,

Mission Trails Little League's mission is to provide a healthy and fun environment for the children in our communities. Our focus is to encourage participation, develop character and discipline, promote teamwork, and advocate community pride. Our league is proud to serve over 250 boys and girls. Each year Mission Trails Little League (MTLL) continues to grow welcoming several new players and families. With your support, we have the ability to improve our goals and continue making a positive impact throughout the neighborhoods we reside.

Our league is operated 100% by community volunteers and requires the financial support through community sponsorships and donations. By supporting our league, you will help cover some of our considerable operating costs and allow us to keep registration fees at an affordable level. Your sponsorship allows all children in our community the opportunity to be involved in a positive activity with the proper facilities, equipment, and training to ensure their safety and success.

Our 2023 sponsorship program offers great exposure to businesses and individuals who participate. As a sponsor, you're provided with a wonderful opportunity to connect with MTLL families, friends and neighbors. Our season starts in January with player evaluations and first practices, and we want to ensure your sponsorship banners and advertisements are in place on Day 1 of our 2023 Season. Get the most out of your sponsorship and contribute now.

Please review the enclosed Sponsorship information and select the level of your tax-deductible contribution. Fill out the enclosed Sponsor Form and return it with your donation. Please call or email Blair Soper or Nikki Scribner to discuss any questions you may have. We can even offer you suggestions for maximizing your sponsorship exposure.

THANK YOU for your interest and consideration in supporting Mission Trails Little League.

Sincerely,

Blair Soper

Nikki Scribner

Blair Soper
Director, Sponsorships
Mission Trails Little League
MTLLsponsorships@gmail.com | Cell: 619-851-8492

Nikki Scribner
Director, Fundraising
Mission Trails Little League
nseifts@yahoo.com | Cell: 915-443-0740



I trust in God
I love my country
And will respect its laws
I will play fair
And strive to win
But win or lose
I will always do my best



**MISSION TRAILS
LITTLE LEAGUE**

ORDER FORM



Mission Trails Little League (MTLL) has been recognized by the IRS as exempt from Federal Income Tax under Section 501-C (3) of the Internal Revenue Code. It has authorized donors to deduct contributions to our League as provided in Section 170 of the Code. MTLL's Tax ID Number is: 22-2605105

Yes, I wish to support MTLL for the 2023 Season and contribute to the development of our youth.

<input type="checkbox"/>	Sponsorship Level	Donation Amount	Sponsorship Package Details
	Snack Bar (1 Available)	\$2000	<ul style="list-style-type: none"> (1) 3' x 6' banner with business name displayed on snack bar (when open) (2) 8' x 2' feather banners displayed at snack bar (when open) Company Bio on MTLL website Sponsor's business announced at Opening Day Ceremony Basic Sponsorship Package Benefits
	Grand Slam	\$1000	<ul style="list-style-type: none"> (4) 3' x 5' banners with business names displayed on all 4 fields Company Bio on MTLL website Sponsor's business announced at Opening Day Ceremony Basic Sponsorship Package Benefits
	Team Sponsor (4 Available)	\$750	<ul style="list-style-type: none"> Sponsor's business name and/or logo will be printed on the front of one Major Teams' jerseys Company Bio on MTLL website Sponsor's business announced at Opening Day Ceremony Basic Sponsorship Package Benefits
	Home Run	\$600	<ul style="list-style-type: none"> (2) 3' x 5' banners with business name displayed at different fields. Basic Sponsorship Package Benefits Renewal is \$500 for the next two years (3 years is expected life of the banner)
	Gold Glove	\$350	<ul style="list-style-type: none"> (1) 3' x 5' banner with business name displayed on field of choice Basic Sponsorship Package Benefits Renewal is \$275 for the next two years (3 years expected life of the banner)
	Double Play	\$425	<ul style="list-style-type: none"> (1) 3' x 5' banner with business name displayed on field of choice (1) Player Registration for Spring Season (not to be combined with any other registration discount promotions) Basic Sponsorship Package Benefits
	Benefits Package	Included for all Sponsor levels	<ul style="list-style-type: none"> Sponsor's logo and link placed on MTLL Website under Sponsors' Page Sponsor Recognition Plaque for display at place of business MTLL Window Decals Sponsors allowed to promote business at Opening Day

Contact Name		Contact Email	
Business Name		Phone	
Business Address (for billing & mail)			Zip Code
Do you want a link to your website posted on MTLL's Website? (circle)	Yes	If yes, provide URL link:	
	No		

Please make check payable to "Mission Trails Little League" and mail to:
Mission Trails Little League
Attn: Sponsorships
PO Box 19272, San Diego, CA 92159

For additional information, contact: Blair Soper at blair/soper@gmail.com or call (619) 851-8492

SPONSORSHIP PROGRAM LEVELS

PLEASE JOIN OUR TEAM FOR 2023!



SNACK BAR (1 Available)

Your \$2000 donation sponsors our snack bar for a year and includes:

- (1) 3' x 6' banner with business name displayed on snack bar (when open)
- (2) 8' x 2' feather banners displayed at snack bar (when open)
- Company Bio on MTLL website
- Sponsor's business announced at Opening Day Ceremony
- Basic Sponsorship Package Benefits



DOUBLE PLAY

Your \$425 donation offers Gold Glove Benefits plus Spring Registration Fees for one player

- (1) 3' x 5' banner with business name displayed on field of choice
- Basic Sponsorship Package Benefits
- Player registration fees for one player for Spring Season



GRAND SLAM

Your \$1000 donation advertises your business in multiple locations for a year and includes:

- (4) 3' x 5' banners with business names displayed on all 4 fields
- Company Bio on MTLL website
- Sponsor's business announced at Opening Day Ceremony
- Basic Sponsorship Package Benefits



TEAM SPONSOR (3 Available)

Your \$750 donation will sponsor one of the three Major's teams and will include:

- Sponsor's business name and/or logo will be printed on the front of all Major Teams' jerseys
- Company Bio on MTLL website
- Sponsor's business announced at Opening Day Ceremony
- Basic Sponsorship Package Benefits



HOME RUN

Your \$600 donation advertises your business in multiple field locations for one year and includes:

- (2) 3' x 5' banners with business name displayed at different fields.
- Basic Sponsorship Package Benefits
- Renewal is \$500 for the next two years (3 years is expected life of the banner)



BENEFITS PACKAGE

We are so grateful for the community's support! All sponsors, at levels "Gold Glove" and above will receive the following benefits:

- Sponsor's logo and link placed on MTLL Website under Sponsors' Page
- Sponsor Recognition Plaque for display at place of business
- MTLL Window Decals
- Sponsors allowed to promote business at Opening Day



GOLD GLOVE

Your \$350 donation advertises your business in multiple field locations for one year and includes:

- (1) 3' x 5' banner with business name displayed on field of choice
- Basic Sponsorship Package Benefits
- Renewal is \$275 for the next two years (3 years expected life of the banner)



INDIVIDUAL DONATION PRICES

\$125 – Sponsor a player's registration fees
 \$100 – Swag Package (1 shirt, 1 hat)
 Customize: (e.g. Gold Glove + Swag Package)

Sponsors may provide their own banners once approved by MTLL. All other banners produced by MTLL contractor. Artwork required. Special designs may incur additional cost to the sponsor. Please provide "camera ready" artwork for banners and digital business logo for MTLL website. All sponsorships end on December 31, 2023. All banners and website advertising will be removed unless sponsorship is renewed.



Mission Trails Little League invites all friends, families & supporters to celebrate by joining us for the

Spring Season 2023

February 25, 2023

501(c)(3) FEIN 22-2605105

Please help support Mission Trails Little League's Fundraising efforts by donating an item or service.

IN-KIND DONATIONS

Donations can be . . .

- Merchandise
- Gift certificates (restaurant, spa, etc.)
- Tickets (events, concerts, airline/hotel, etc.)
- Any item or service that we can use alone or combined with others to raise funds for MTLI during our event.

DONATION ITEM: _____

Approximate value: _____

Name of Donor: _____ Contact Info: _____

Donations can be given to the person who gave you this letter or mailed to:

Mission Trails Little League
Attn: Vanessa Teachout
6572 Lake Ashmere Ct. San Diego, CA 92119

If donation items are too large to mail, please coordinate pickup with the person who gave you this letter, or contact Vanessa Teachout at 619-301-1387.

Thank you for supporting Mission Trails Little League!!

Play Ball!