



# SUNRISE LITTLE LEAGUE

P.O. BOX 329, ORANGEVALE, CA 95662

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## **SPONSORSHIP OPPORTUNITIES**

Founded in 1975, Sunrise Little League is a Little League sanctioned baseball league offering youth baseball to players from 4 to 16 years old. Our goal is to promote sportsmanship, teamwork, and an active lifestyle for our youth. Located at C-Bar-C Park in Citrus Heights, CA our fields have thousands of players, fans, and visitors each year.

Our league is 501(c)(3) organization and operates solely on registration fees, snack bar sales, fundraisers, and sponsorships. A business sponsorship is an excellent opportunity to advertise for your business while supporting youth sports in the area. Sunrise Little League offers several ways for you to sponsor our league, while advertising your business.

### **LEVEL 1 – FIELD BANNER(S) SPONSORSHIP**

Field Banners are simplest way to sponsor our league while advertising your business. Banners are hung on the fences that line our fields and are highly visible to people visiting C-Bar-C Park. Your advertisement is printed on a durable 3-ft x 5-ft vinyl banner(s) with metal grommets and wind cutouts to ensure their longevity. Banners are available in the following options:

One Field: \$300.00  
Two Fields: \$400.00  
Three Fields: \$500.00  
Four Fields: \$600.00

The sponsorship costs are for one year.

### **LEVEL 2 – MAJOR AND JUNIOR DIVISION JERSEY SPONSORSHIP**

Our players wear their jerseys year-round to places all over the Sacramento Area, with the sponsors name clearly displayed on the back of each jersey. Land-O-Frost sponsors our 10 and under divisions, but our Majors and Junior Jersey sponsorships are available per season. Jersey sponsorships are available in the following options:

Major Division: \$400 per team  
Junior Division: \$400 per team

### **LEVEL 3 – SCORE BOOTH SPONSORSHIP**

Each field has a score booth that faces the central area of the park and provides sponsors with a 6-ft x 5-ft advertising space to display your business's advertisement on a printed metal backed sign. Score booth sponsorships cost \$1,200 for two-years.



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## **LEVEL 4 – ELECTRONIC SCOREBOARD SPONSORSHIP**

Scoreboards are in each field's outfield. During games fans, coaches, and players look to the scoreboards dozens of times a piece. This provides a sponsor the opportunity to show their support of youth sports, while subtly advertising their business. A scoreboard sponsorship of \$6,500 provides the league a newly installed electronic scoreboard with your business's name proudly displayed on either the top, sides, or bottom of the scoreboard.

## **FIELD IMPROVEMENTS – LED FIELD LIGHTING AND NEW TEE-BALL FIELD**

Sunrise Little League is one of the few Sacramento area little leagues that offer night games to little league players. During the Spring and Fall Seasons, our league supports play for multiple area little leagues, who would otherwise have shortened seasons due to daylight restrictions.

Currently three (of four) of our fields are illuminated using outdated metal halide lighting, which are failing and expensive to operate. The cost to upgrade to energy efficient LED lighting is between \$100,000 and \$150,000 per field.

Additionally, Sunrise Little League has started exploring the relocation of the Tee-Ball field adjacent to the Right Field fence of Field 2 (Junior's Field). This location is along the main spine from the parking lot to all the baseball fields, snack bar, toilets facilities. This will bring tee-ball players, parents, and spectators closer to all the leagues activities.

These improvements will greatly improve the experience of the players, parents, fans, and community, but require a large amount of capital. To pay for these improvements Sunrise Little League has set up a specific Field Improvement fund to pay for these upgrades to our facilities.

If interested in any of the sponsorship options above, please email  
[fund.sponsor@sunriselittleleague.com](mailto:fund.sponsor@sunriselittleleague.com).

All sponsorships and/or donations to the Field Improvement Fund are tax deductible.