

SEPLL Board Mt. Notes
Monday, February 9, 2015
Jerome's home

Attendance:

A. Welcome and introductions

Introduce Marne as our new Sponsorship person. Intros all around.

B. January Meeting minutes sent in a google doc.

Sent out a couple weeks back.

C. Treasurer's Report-Cindi & Janelle

Cindi and Janelle are making the books settle between the two merged leagues. Cindi has the financials and the year to date budget. Still resolving payments between the leagues from last year. Big income is registration. Big deposits coming in from online registration -- end of January at \$12K, comparable to last year at this time. Next big bills are uniforms (\$15K). Last year, we brought in \$40K in registration. Cindi feels we may take a hit due to the Sellwood recruiting. We will make it up in registration, sponsorships. Trying to make a profit. Concessions may be up from last year -- Gary and Cindi are on this and Square is working well so far, in testing phase. Maybe do a fundraiser in mid-Spring. We will be competing against the Sellwood group.

Gear swap -- Cindi did this on her front porch and it went really well and easily. Can someone host this -- socks, mitts, t-shirts, bats, shoes, etc. It went well and was easy. We will do it for sure at the March event, but we should also have it at someone's house, just whenever.

Fundraiser -- We got a Burgerville night --> 20% of proceeds. Cindi will post it on FB for volunteers.

D. Old Business:

1. Registration Update

Matt says we're up to 260+ kids; we have 75 t-ball(looking at 180 t-ballers by the end); 5 jr. softball; 11 major softball; 9 for minors softball; 1 farm softball; 30+ rookies -- all these numbers are general; see the report for actuals. Matt is a bit unsure of how it stacks up as compared to last year.

a. Marketing plan

Banners and lawn signs are here -- "SE Little League plays here!" We have some misprinted one-sided posters that can go into windows and stuff. The two-sided ones will come tomorrow. We have banners to hang, lawn signs to post, etc. Whoever can post them in their lawns should do so.

b. Who can help hang banners and put out lawn signs

We will need help with this once we have the proper signs -- it is a big area. 31 lawn signs, 2 banners, zip ties. Not sure what the story is with the rogue banners that have been hanging up at our parks.

2. Assessments

a. Plan

Matt sent out the plan we had last year, a few modifications for this year. Set it up by ages/times? But let it be open anyway.

Saturday, Feb. 2_

3pm -- we can get in and set-up check-in tables, etc.

3:30pm -- Juniors

4:30 -- Minors

Sunday, Feb. 2_

12:30pm -- get in to set up

1pm -- Majors

2pm -- Minors

Or, kids can come in whenever they are able - it's not strict.

Stations with clipboards, stations, assessment forms -- pretty easy. Julie has forms that we will use, perhaps tweak and simplify. Each kid will get a number. Hitting, pitching, fielding, catching

b. Volunteers

We need one or two people at each of four stations. Two to three assessors at each station (apart from the volunteers). Some extra volunteers to manage the kids who are waiting. Although parents also help out with keeping an eye on all the kids.

c. Supplies

Done, in an email sent already.

d. food for volunteers?

Chewy bars and water or Gatorade. No pizza this year, both because the sessions are shorter and to save some cash.

3. Website update

a. glitches?

All good.

b. questions/feedback

Seems pretty good.

c. emails for officers

No obvious problems.

4. Calendar updates

a. Alpenrose June 6 & 7th

This is good news. Have your team party there, make it a special day for the little ones. Colette will let the district know we can't have district games that weekend.

b. Assessments dates w/ times & locations

See above.

Majors and minors can register through assessments. However, no one will be turned away, probably. No dates for tball sign ups.

5. Vacancies-immediate needs

a. Fields Manager

SUPER IMPORTANT! We need someone to take the reins on this. I will put this out on FB. Will find a suitable definition of the role. Work with the managers and coaches during the season, field prep pre-season, managing the staff, etc. Good family project or buddy or grandfather.

b. Picture Day Coordinator-Craig Houston called wants to know if he has the bid for this year.

Get flyers out ahead of time. Colette will figure out a date. Hopefully Sewallcrest will work again.

6. Warehouse space

a. recommended to post on Craig's list and on neighborhood listservs/services. Challenge are price and how often we would use the space.

E. Officer Reports

1. Keith-Uniforms-will be ready to hand out at the March meeting, patches are being ordered by Heather and will be sent to either new PO box or directly to Colette. Higher cost this year because we are buying more for the upper divisions.

2. Heather-PDX turned in park permits. Ordering patches and extra rule books. Scholarship thank you notes filled out and ready to be mailed. Updated website for online volunteer registration that will go directly to Jerome. Forms should be kept for two years before being shredded. Cindi stressed the importance of keeping the info/forms safe to avoid identity theft.

Matt -- Umpire camp. 2/21 to San Bernardino, he will send updates from the road, and will recruit some umps after his return. He also wants to do sessions with coaches in a classroom setting. Matt will also put ads out for umpires.

Cindi -- We could do a raffle with Mariners tickets. Sell a package -- Amtrak tickets, or Bolt bus. We can talk later about this.

Marne -- She is dropping off forms at local businesses and will do follow-up calls (i.e., Pizza Roma, Portland Fish Market, etc.). Old businesses first, banners, will post our sponsors as soon as they are confirmed. If we can add people to the Sponsorship Committee, that would be helpful so Colette could spend her time elsewhere. There is a Google Doc to track who is doing what in terms of sponsorship.

Janelle -- Checks for the assessments should go to the school programs the day of.

Julie -- Concentrating on assessments and registration. There are a lot of families who haven't yet signed up, so she will be contacting families personally. Scheduling meeting is last weekend of Spring Break, 3/29.

Jerome -- Safety plan is done, just needs to be sent off. We had about 50 teams last year; we are short on First Aid kits so we will probably order some. About \$15 each, will need 10. 3/2 & 3/4 at Meals on Wheels -- Coaches safety meeting, 7pm. There will be a presentation by a professional. Add this to the calendar.

Kerry -- Will work with Marne to put together a boosted post in the next week re: registration.

F. Colette's report

1. Sending a blast out tonight-what to include?

FB, registration, assessment dates -- keep it short and informative. Not too talky.

2. Seattle Mariners Little League Day- May 10th Oakland, May 17th Boston, May 31st Cleveland

Which game do we want to go see? We're going for the 17th.

3. Fields are getting approved. i will update the spreadsheet.

Colette will update the sheet and get it out to coaches.

4. Josha is out of commission until next week. What projects do we need him for?

Alpenrose and Picture Day.

5. CHS YB/SJBO update

G. Anything else?

Rocky and Heather are working on the Portland equipment -- Jerome will need to get the First Aid kits. Need some more balls, helmets, a few throwdowns. Keith had a list, Rocky will have that. If we could be out of the Holgate storage by the end of March and consolidate to one space, that would save a bunch of money.

Next meeting: Monday, March 9th

7pm at Marne's place. (4603 SE 44th Ave, south of Holgate)