

A Nonprofit Organization Providing Today's Children the Tools Necessary to Become Tomorrow's Adults

Dear Neighbor,

Burbank American Little League would like to invite you to become one of our sponsors for the 2024 baseball season. When you become a league sponsor, you will receive a plaque which can be displayed in your business showing that you are a proud supporter of Burbank American Little League Baseball. A sign will also be displayed at our baseball fields with your business information. In addition, your business will also be advertised in our monthly newsletter, website, and social media platforms. We also invite all sponsors to enter into our city-wide Opening Day Parade and, after, attend our Opening Day Ceremonies and receive recognition!

By becoming a sponsor, you will help the league to purchase uniforms, equipment, field materials, and help keep the children of Burbank playing baseball at a reasonable expense to our families.

To sponsor our league, please fill out this application and either return it to the address listed below or email it to *contact@burbankamerican.com*. Regardless of the method you submit the form, please remit all payments to the address below! Don't forget to write the name of the family who gave you this letter, if applicable. Please include your website so we get you on our marketing platforms as soon as we receive your <u>paid</u> application. To ensure we place the proper logo or picture on your field sign and the website, please email a file in jpg, png, pdf, svg, or gif format to *contact@burbankamerican.com*.

Thank you for your support of youth sports and Little League Baseball!

| Juan Castellanos League President | <i>Nick Stawczyk</i> League Secreta | ry <i>Machelle Erbs</i> Directors of Fundraising & Sponsorships |
|---|---|--|
| | <u>Please print legibl</u> | <u>y, to avoid errors</u> |
| Sponsor Name | | |
| Business Address | | Business Phone |
| Website Address | | |
| Point of Contact | E-mail | Phone |
| I give permission to list the above o | rganization/company on the B | B.A.L.L website and social media platforms. |
| | | OPTION YOU WOULD LIKE TO PICK: |
| MVP SPONSORSHIP (\$500): | | ALL-STAR SPONSORSHIP (\$300): |
| 8' x 4' sign on the outfield fence, recognition on league website, Monthly social media shout-out, newsletter advertisements, opening day advertisement, sponsor plaque with a league team. | | 4' x 2' sign on the outfield fence, recognition on league website, Bi-monthly social media shout-out, newsletter advertisements, opening day advertisement, sponsor plaque with a league team. |
| I cannot sponsor at this time but wo | uld like to make a donation of | \$ |
| Signature | Title _ | Date |
| Application requested by | | <u><i>OR</i></u> by the family. |
| | Please mail this application Burbank America Attn: 2024 7617 Lawler Ave. I | an Little League 4 Sponsor |