



Dear Community Partner,

The Lufkin Parks and Recreation Department is excited to announce the 22nd Annual Lufkin Easter Eggstravaganza, scheduled for April 19, 2025. This year, the event will be held at the newly renovated Morris Frank Park, featuring a state-of-the-art multipurpose quad turf field and other modern amenities.

In previous years, the Easter Eggstravaganza attracted approximately 2,600 attendees and featured 10,000 Easter eggs for children to find. We anticipate an even larger turnout this year, given the enhanced facilities and growing community interest.

We are seeking partnerships with local churches, community organizations, and businesses to support this cherished event. Your involvement can make a significant impact, whether through services, donations, or other forms of support.

If your organization or business is interested in collaborating with the Lufkin Parks and Recreation Department, please contact Rudy Flores at 936-633-0250 or via email at [rflores@cityoflufkin.com](mailto:rflores@cityoflufkin.com).

Thank you for considering this opportunity to contribute to a beloved community tradition.

Sincerely,

Rudy Flores

Deputy Director of Recreation

Lufkin Parks and Recreation Department



# EASTER EGGSTRAVAGANZA

Date: April 19, 2025

Deadline to sponsor: February 28, 2025

Families are invited to join us in our annual Easter Eggstravaganza! A community-wide easter egg hunt featuring 10,000 eggs, prizes, and more.

## 1 10k Egg Sponsor- \$1,500

- Publication via Facebook, E-mail, and event promotions
- Publication sent to all area schools
- Promotional items will be distributed to all participants
- Business name at the entrance of the park
- Business name broadcasted on local radio station
- Special recognition throughout the event
- Opportunity to have a vendor booth at the event

## 2 Photobooth Sponsor- \$1,200

- Business Logo featured on all photobooth photos
- Publication via Facebook and E-mail
- Promotional items will be distributed to all participants
- Special recognition throughout the event
- Opportunity to have a vendor booth at the event

## 3 Egg-Cellent Sponsor-\$500

- Publication via Facebook and E-mail
- Special recognition throughout the event
- Opportunity to have a vendor booth at the event

## 4 In-Kind Sponsor

- Food
- Beverages
- Photography Services



# Factors Contributing to Easter Event Success

## Free Activities

Food  
Photobooth  
Vendors  
Contest  
Prizes  
10,000 Easter Eggs

## Visitor Numbers

The large turnout of 2,600 visitors contributed to the event's success.

## Service Area

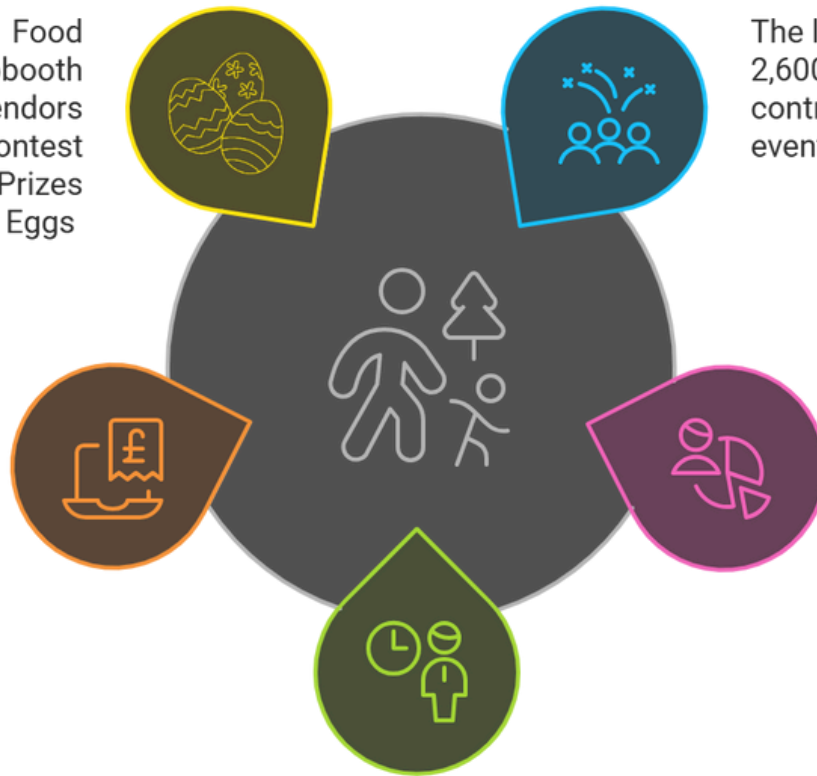
Alto  
Central  
Diboll  
Huntington  
Hudson  
Martinsville  
Nacogdoches  
Pollok

## Demographics

49.3% White  
16.2% African American  
30.3% Hispanic  
4.2% other

## Peak Attendance

The highest visitor numbers between 10 AM and 12 PM.



# Pledge Form

I'm interested in sponsoring! 

## EASTER EGGSTRAVAGANZA

-  **10k Egg Sponsor- \$1,500**
-  **Photobooth Sponsor-\$1,200**
-  **Egg-Cellent Sponsor-\$500**
-  **In-Kind Donation**

I acknowledge my responsibility to fulfill my commitment as a sponsor and will ensure that all obligations are met accordingly.

Contact Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature \_\_\_\_\_

More sponsorship Opportunities



# Parks & Recreation

I'm interested in sponsoring!

## PLEASE PRINT

ORGANIZATION \_\_\_\_\_

ORGANIZATION ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

CONTACT PHONE \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_

SOCIAL MEDIA HANDLE \_\_\_\_\_

WEBSITE \_\_\_\_\_

**Please attach the pledge form and this page to your payment.**

Mail to:

City of Lufkin  
Parks & Recreation Department  
Attn: Rudy Flores  
516 Montrose St  
Lufkin, TX 75901

