



Safety is our top priority

Our Preparedness Plan follows Centers for Disease Control and Prevention (CDC) and U.S. Department of Health (HHS) guidelines, federal OSHA standards related to COVID-19, Public Health Agency of Canada (PHAC) guidelines and addresses:

- Hygiene and respiratory etiquette
- Engineering and administrative controls for social distancing
- Housekeeping - cleaning, disinfecting and decontamination
- Prompt identification and isolation of sick persons
- Specific communications and trainings are provided to all employees

Social distancing and limited-contact posing

In our continued efforts to safeguard our employees and customers, we will follow limited-contact posing and social distancing requirements will be implemented in compliance with aforementioned safety guidelines.

Enhanced daily cleaning checklist

Making sure our mobile studios are sanitized and safe for our customers, subjects and employees is our top priority. To support this, an enhanced daily cleaning checklist will be utilized. Props and will be sanitized between subjects, and photography equipment will be sanitized between use by multiple photographers.

Picture Day process

To minimize contact with our customers and fellow employees and allow for proper social distancing practices, the following changes have been made to our Picture Day Process:

- Scheduling times for classrooms to be photographed to allow for proper social distancing practices while in photography area.
- No props will be used on picture day.
- Paperless Picture Days: allowing photographers to photograph a subject by asking their name rather than exchanging a card with their name.