1/9/23 BOD Meeting Minutes

Attendees: Nate Moore, Chadd Morrison, Ty Giordano, Chuck Schaeffer, John Reiser, Shawn Williamson, Lucas Gilbreath, Shawn Hermosillo

- 1. Operations Report
 - a. Punch List
 - i. Wood for bottom of fences upstairs acquired, ready for install
 - ii. Wall protection for north wall
 - 1. Tarp was too heavy for cables
 - 2. Additional wood is likely option
 - 3. Anthony Vacarro team to come in to make repairs and install wood
 - iii. Need to work on chain link fences
 - b. Nets done
 - i. Popped cable downstairs
 - ii. Eye bolts broken upstairs
 - iii. Crew scheduled to make warranty repairs
 - c. Two 75" TVs for VTool and HitTrax purchased
 - d. One TV for lobby
 - e. RMJBL Update
 - i. Email the last Friday with league to schedule meeting
 - f. CBPA High School Teams
 - i. Four teams, up from three the previous year
 - ii. Ty G working on budget
 - iii. Pricing not set yet
 - g. Team/Individual Picture discussion
 - i. Proposal from Bear Gutierrez
 - 1. Questions:
 - a. More than one photographer?
 - b. How will large groups be handled?
 - ii. Come up with list of questions for potential vendors
 - iii. Likely to stay with ImageTek for now
 - h. Field Requests
 - i. Requests sent to Westminster one week ago
 - ii. Paperwork for Broomfield being completed
 - i. AR Report
 - i. Declined cards
 - 1. Working with families to remedy
 - ii. 2 players in soft collections
 - iii. Team Sideline convenience fee
 - 1. 2.95%, \$.30/transaction
 - Hack Attack ball chute ordered
 - k. HitTrax camera tripod ordered
- 2. CFO Report
 - a. Bank statements downloaded

- i. Sending to accountant/bookkeeper for taxes
 - 1. \$100 fee
- ii. Overall, budget is healthy
- 3. Executive Director
 - a. HS numbers are good
 - b. Look for areas of growth
 - c. Discussion about keeping coaching staff and how to accomplish that
 - d. Facility improvements coming along
 - e. PCA Membership Discussion
 - i. ROI in questions
 - ii. Host in House
 - 1. MOTION: Move on from PCA and host in-house
 - a. MOTION PASSED 5-1
 - f. CBPAs Vision
 - i. Quick Growth <3-5 years
 - 1. Increase social media presence
 - 2. Reimagine website, multiple domains acquired
 - 3. Branding
 - a. MOTION: All teams move to CBPA beginning Fall 2024
 - i. MOTION PASSED 6-0
 - 4. Softball teams started this week
 - a. Discussion about adding board member for softball
 - 5. HitTrax discussion
 - a. Live ABs
 - b. Adult Leagues
 - c. Home run derby and other fun events
 - 6. Camps
 - a. Coordinate winter, spring, and fall
 - 7. Host Tournaments in addition to Susan G Komen Bats for a Cure
 - ii. Long term growth, >3-5 years
 - 1. New facility location
 - a. Looking at Erie/North Broomfield
 - 2. Rockies Scout Team
 - 3. Host regional Tournaments
 - 4. Development database/app to track progress of athletes
 - 5. Summer/Winter break camps (space for childcare)
 - g. Action Items
 - i. Facility Projects/Maintenance
 - ii. Social Media
 - h. Executive Director Discussion
 - i. \$30k/year
 - 1. MOTION: Pay Executive Director \$30k/year effective February 1st
 - a. PASSED 6-0
 - i. New Business Structure of the org discussion in the future