

Dear JR. Bomber Family,

I hope this email finds you well. Please take the time to read this letter in its entirety.

I know right now in life, we all are experiencing costs in the rise of goods. From milk and eggs to home services and much, much more. The last thing I or the Board want to do is raise prices for Football. However, this year that isn't possible.

I wanted to write to you all and be transparent about why our cost this year have gone up to \$200.

Helmets and most other football equipment have a 10-year shelf life. This year we had an extraordinary number of helmets expire at the same time. 105 to be exact. Through our vendor Riddell, we are purchasing 105 new Speed Flex Helmets. You can look up more about it online, but in short, it is one of the best helmets on the market for limiting head injuries. Its not the cheapest helmet that Riddell offers, but we as a Board feel that the additional cost is worth the added safety benefits. With the funds that we currently have, we need to raise roughly and additional \$18,000.

What are we doing to raise this money and help with the cost?

We are currently seeking Corporate Sponsorships to help with this cost. Please reach out to me if you would like to discuss. Donations are tax-deductible.

Fundraising Cards: We have partnered with a 3rd party to create discount cards to excellent places for you to get discounts and BOGO at select places. Most importantly, if a child sells 15 cards, they will get FREE football for the 2024 Fall Season. That's right, your child can get free football by selling 15 cards.

Donations via registration: When you register, you will have the option to donate additional money to the league for these purchases.

Donations via a 3rd party: We will also provide a way for children to message family and friends about donating directly to the program to help bring their cost down and fundraise as well.

If you have made it this far in the letter, Thank you. I look forward to a great 2024 Fall Season. If you would like to volunteer for the Board. We are always looking for help to make our league better.

Please don't hesitate to reach out via the Facebook page or Email.

Tyler Hukill

JR Bombers President