



Dear Softball Little League Supporter,

Sponsors play a critical role in providing a positive experience for children in our community. Little League provides life lessons like being a good team member, it instills confidence, provides a foundation for good sportsmanship, and gives families an opportunity to come together.

Becoming a sponsor of Chico Softball Little League (CSLL) entitles you and your company/organization to a host of affordable advertising and marketing opportunities while supporting your local Little League. Your tax deductible sponsorship (Federal Tax ID# 27-2128964) will be used to offset costs associated with safety equipment, umpires, facility rental, lights, insurance, uniforms and all necessary costs to run the League.

There are over three hundred active members and families participating at CSLL. Attached you will find a sponsorship form for you to complete. As a league, we make a concerted effort to support our sponsors. In appreciation of your donations, we frequently remind our participants and their families of the companies and individuals who help make this league possible.

Should you have any questions regarding sponsorships, donations, valuations of in-kind services, please contact CSLL Board Member Kim Odman for Fundraising and Sponsorship.

kodman@chicosoftballlittleleague.com

Thank you for your support,
Chico Softball Little League Board of Directors



Sponsorship Application

Sponsor Name: _____

Contact: _____

Address: _____

Phone: (____) _____ Email: _____

Sponsorship Level (Check one)

_____ Team Sponsor: \$300

Name on the back of the team jersey, banner, logo on website/social media.

_____ League Sponsor: \$1,000

Banner on field all season and tournaments, name on the back of the team jersey, potential to sponsor 1 additional unsponsored team. Logo on website/social media.

_____ Field Sponsor: \$2,500

A field will be referred to as the sponsor name in all communications rather than field 1, 2,3. Sponsor will be the primary banner on the field and a team sponsorship with name on the back of jersey, potential to sponsor an additional unsponsored team. Logo on website/social media.

_____ All Star Team Sponsor: \$750

Additional banner, recognition on website/social media, funds used to purchase All Star team uniforms and support the All Star tournament

_____ Other

All league support is appreciated!

Team Sponsor Requests - Please return by **February 14th** if you would like your Sponsor name on the team jerseys

Coach or division and team name: _____

If the team is not available and you allow CSLL to select another unsponsored team or you have no team preference please initial: _____

Sponsor Signature: _____ Date: _____

Please return by February 14th to ensure we have enough time to print sponsors on the jerseys!

Make all checks payable to:

Chico Softball Little League (CSLL)

236 W East Ave STE "A" PMB #310,

Chico, Ca 95926

Payment can also be made on our website via credit card at: <https://chicosoftball.org/donations>

If you have any questions, please email kodman@chicosoftballlittleleague.com