

MEETING MINUTES

EDJ C B O A R D M E E T I N G

Date: April 7th, 2026

Time: 7:56 PM

Meeting called to order by: PRESIDENT- BRIAN MARTIN

IN ATTENDANCE

President – Brian
Vice President – Penny
Director of Football – Cody
Director of Cheer - Leslie
Registrar – Kayla
Fundraiser – Jen
Communications – Keri
Concessions - Stephanie
General – Kassady

Vacant Positions

Treasurer – voted on
Secretary
Volunteer
Safety/Equipment – voted on

Coach Discounts (Final Decision)

- Agreed on **\$200 discount per coach**
 - Final decision:
Cap at 40 total coach discounts across the entire program
 - Discounts will be:
 - Tracked with codes/forms
 - Only applied after certifications & badging are complete
 - If more than 40 coaches → handled case-by-case
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Coach Structure & Needs

- Football:
 - Ideal: **5–7 coaches**, depending on level
 - Final vote: **Max 8 coaches per team**
 - Cheer:
 - Ideal: fewer coaches due to structure
 - Final vote: **Max 4 coaches per squad**
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Coach Management Issues

- Concern about:
 - Too many coaches signing up without approval
 - Coaches not completing requirements (background checks, certifications)
 - Agreed:
 - Coaches must complete requirements to be badged
 - **Hard deadlines needed** (around June/July)
 - Board/President/Football Director should reinforce compliance
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Policy Approach

- Balance between:

- Flexibility (team needs, late volunteers)
 - Structure (limits, deadlines, fairness)
 - Some decisions left to:
 - **Head coach + board discretion** if needed
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Operations & Logistics

- Challenges:
 - Ordering coach gear (too many last-minute adds)
 - Tracking discounts and compliance
 - Need for:
 - Clear systems and deadlines
 - Better communication and enforcement
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Fundraising Plan (New Initiative)

- Multi-level strategy:
 - Program-wide
 - Team-level
 - Individual fundraising options
 - Ideas include:
 - Sponsorship tiers (banners, shoutouts, etc.)
 - Restaurant nights / dine-outs
 - Game-day fundraisers (announcer shoutouts, etc.)
 - Monthly challenges (step contests, incentives)
 - Focus on:
 - Community engagement
 - Local business sponsorships
 - Transparency on program costs
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League & Event Updates

- No flag football teams in division this year
 - Hosting events:
 - Preference for **jamboree or playoffs (not both ends of season)**
 - Potential additional "mountain division" jamboree discussed
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Marketing & Recruitment Concerns

- Current outreach is **below expectations**
 - Competing programs are more visible
 - Action items:
 - Increase social media activity
 - Distribute flyers (schools, community spots)
 - Attend events (e.g., April 25 event)
 - Consider in-person sign-ups
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Voting results: Forrest Andra was selected as Treasurer, and Manny Hernandez was selected for the Safety/Equipment position.

Key Takeaways

- Strong push for:
 - **Structure, fairness, and accountability**
- Finalized:
 - Coach discount cap (40 total)
 - Coach limits (8 football / 4 cheer)
- Still improving:
 - Marketing & recruitment
 - Systems for managing coaches and operations

The meeting discussed the approval of previous minutes, interviews for coaching positions, and the structure of the cheer program. The board voted to cap football coaches at eight per team and cheer coaches at four per team. They also decided on a \$200 discount for all coaches, with a total of 40 discounts available. Fundraising plans were reviewed, including monthly challenges and corporate sponsorships. The current operating balance is \$42,879.07. The board also discussed the need for coaches to complete background checks and the importance of clear communication and organization for the upcoming season. The meeting discussed the logistics and challenges of hosting jamborees and playoffs, emphasizing the need for better organization and advertising. Concerns were raised about the impact of adding extra teams on parking and the potential for a new jamboree involving multiple teams. The team noted a lack of in-person signups and suggested improving community outreach through flyers and social media. They also discussed the importance of athlete behavior and conduct, particularly in schools, and proposed scheduling in-person signups at open houses. The need for more effective advertising and community engagement was highlighted, with a call for increased efforts to boost participation.

NEXT MEETING

May 5th, 2026

Adjourned: 9:23 PM

Minutes prepared by Leslie Summers - Director of Cheer (overseeing as Secretary)