

Dear Valued Sponsor,

On behalf of the City of Carroll I would like to offer you the opportunity to sponsor a Carroll Parks and Recreation youth sports team. We are offering several different sponsorship opportunities for this upcoming year. Below you will find more information about our sponsorship program.

Team sponsorship this year now includes all of the team sports that we offer. Team sponsors will receive their logo on the front of the teams t-shirts. As well as the business name on the schedules and rosters given to the players and parents. We will try to honor your color scheme, if you have one. If your logo has changed since last season, please send the new design as soon as possible.

This year we are again offering billboard advertising out at the baseball/softball fields. They will be displayed out at the baseball/softball fields from mid May until the end of the youth baseball/softball season.

Checks should be payable to the Carroll Recreation Center. Please complete the enclosed application form and return it and an ad slick (if there is a change) no later than Friday March 1, 2013 to:

Mike Mertes
Carroll Recreation Center
716 N. Grant Road
Carroll, Iowa 51401

If you have any questions feel free to email me at mmertes@ci.carroll.ia.us or call me at 792-5400. Last year's programs were a success and we look forward to great things in 2013. Thank you for your support of Carroll Parks and Recreation Programs.

Sincerely,



Mike Mertes
Program Specialist
mmertes@ci.carroll.ia.us

What your sponsorship money goes towards:

- *Cost of t-shirts for your sponsored team.*
- *Helps pay for cost of league allowing for lower registration fees.*
- *Allows for money to be spent on equipment and other program needs.*

Spring Soccer

- 1st - 8th Grade
- Over 600 participants yearly
- Average 26 girls teams & 27 boys teams
- Play 8-10 games per team

Baseball / Softball

- 1st - 8th Grade
- Over 500 participants yearly
- Average 20 Softball teams & 24 Baseball teams
- Play 8-10 games per team

T-ball

- 5 & 6 Year Olds
- Over 160 participants yearly
- Average 6 girls teams & 9 boys teams
- Play 6 games per team

5th & 6th Volleyball

- Over 90 participants yearly
- Average 9 teams
- Play 8 games per team

Youth Flag Football

- 3rd - 6th Grade
- Over 80 participants yearly
- Average 10 teams
- Play 6 games per team

Fall Soccer

- 5 year old - 2nd Grade
- Over 200 participants yearly
- Average 10 girls teams & 16 boys teams
- Play 6 games per team

5th & 6th Basketball

- Over 100 participants yearly
- Average 5 girls teams & 5 boys teams
- Play 6 games per team

Team Sponsor

Business logo will be put on the front of the team t-shirt. The business name will also be used as the teams name appearing on the schedule and roster. Please tell us your shirt & design color options. If you have not sponsored with us in the past please include a copy of your logo when returning this form.

Banner Sponsor

Baseball / Softball Complex

Banners will be placed on field 3, 5 or 6. Two games are played nightly on these fields. Fields 5 & 6 are also used for the Tiger / Knight Softball tournament. All 3 fields are our most used fields allowing for your banner to be seen by the most people. Banners will be up during the season from late May thru early July. Banners will be 3' x 8' and made of either vinyl or mesh.

If providing your own banner the cost is \$150 per field.

Field 3,5 or 6 \$250 per banner
or all three fields (3,5&6) for \$650.

Team Sponsor

____ Spring Soccer

____ Baseball

____ Softball

____ T-Ball

____ Flag Football

____ Fall Soccer

____ 5th & 6th Volleyball

____ 5th & 6th Basketball

Total: _____

(# of teams x \$130)

Banner Sponsor

____ 1 banner \$250

____ 2 banners \$500

____ All 3 fields \$650

____ Providing your own banner \$150 per field

Total: _____

T-shirt Color:

1st Choice: _____ 2nd Choice: _____

Design Color:

1st Choice: _____ 2nd Choice: _____

Would like to sponsor:

Coach: _____

Child _____

Sponsorship Total: _____

Signature: _____

Date: _____