



City of Dupont Recreational Basketball End of Season Report **2017-2018**

"I feel like my son learned a lot, improved through the season, and had fun!" – Parent of a Player, 2018

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To Our Families

Highlights

193 boys and girls, Kindergarten through 8th grade participated in the program

93% of parents were more than satisfied with the program and 96% believed it was worth the price

Several new initiatives were implemented during the 2017-2018 season:

- Games against Joint Base Lewis-McChord and the Lakewood YMCA
- Assessments for 3rd grade and higher players
- All girl team for 4th grade & below
- Participation by Steilacoom High School Key Club volunteers
- League Night at a Saint Martin's University Women & Men's basketball game
- End of season survey to collect family feedback

Financial Highlights

The program operated at an overall net gain of \$866, with \$14,825 in revenue and \$13,959 in expenses. Investments were made in basketballs – so every player had one at practice, scoreboards, and benches to operate 3 courts simultaneously.

Looking Ahead

Major improvements and new initiatives are being considered for 2018-2019. A full listing can be found on pages 20-23, but highlights include:

- Establishing an advisory group to govern the City of Dupont program
- Using a draft to form teams at the 3rd grade & higher divisions
- Providing co-ed and all-girls options at every age level and implementing new ideas to promote and expand girl participation
- Hosting a championship game and All-Star game for 3rd grade & higher divisions
- Improving spectator seating at Chloe Clark Elementary School and Pioneer Middle School
- Hosting an open gym for experienced players and a clinic for new players in November before the season starts
- Improving officiating

Program Summary

A total of 193 kids played in the program: 40 girls and 153 boys. The league operated 6 competitive divisions: 1-2nd grade (co-ed), 2nd-4th grade (girls), 3rd-4th grade (co-ed), 5th-6th grade (co-ed), 5th-6th grade (girls) and 7th-8th grade; along with the Little Hoopsters clinic for kindergarteners.

Geographically, 76% were Dupont players, 13% Lakewood, 8% Steilacoom, and 3% other (JBLM, Tacoma, University Place). For 4th grade and below girls, parents were provided the option to play co-ed or on an all-girl team. The league hosted two all-girl teams at that level, and two all-girl teams at the 5th-6th grade level.

Games occurred every Saturday at Chloe Clark Elementary School and Pioneer Middle school gyms with each game officiated by Northwest Officials. A total of 7 games were played by the 4th grade & below and 5th-6th grade girls divisions. 5th-6th grade girl teams only played 7 games because we only had two teams and could not find other nearby leagues to play against. 5th grade & up boy divisions played a total of 9-10 games. Some games were played against teams from Joint Base Lewis-McChord and the Lakewood YMCA. JBLM games were played on two Friday nights at Pioneer MS and the JBLM CYSS facility simultaneously. Lakewood YMCA games were played on Saturdays in February at both Dupont locations and the YMCA in Lakewood. On average, 90% of the survey respondents liked playing games against teams outside the league.

Several activities augmented the basketball program. The Steilacoom High School Key Club provided volunteers every game day at each court location to manage the clock, scoreboard, and official book. Pictures were taken over two Saturdays by Best Day Image (<https://www.bestdayimage.com/>)

Finances

Financial Summary

- Overall net gain of \$866. The program paid for itself – no added expense to the city
- Total of \$14,825 in revenue and \$13,959 in expenses
- \$3,606 of expenses were reusable investments (basketballs, equipment, benches, scoreboards)

Income Statement

INCOME STATEMENT		
<i>Expenses</i>		
	Planned	Actual
Basketballs	\$2,000	\$2,463
Basketball Equipment	\$500	\$272
Benches	\$434	\$434
Scoreboard + cover	\$437	\$437
Shirts (Player 1st - 8th)	\$600	\$1,264
Shirts (Little Hoopster)	\$152	\$152
Shirts (Coach)	\$500	\$511
Coach Refund	\$200	\$320
LH Pizza	\$100	\$50
Referee	\$5,000	\$3,729
League Administrator	\$4,000	\$4,028
Teamsideline	\$299	\$299
Total Expenses	\$14,222	\$13,959
<i>Revenue</i>		
Revenue		14825
Net		+\$866

Survey Results

Survey Overview

A total of 133 of 170 families responded to a survey administered by the league at the end of the season. Each family received an email inviting them to respond to the survey consisting of 8-10 questions. This section contains a summary and analysis of the survey results. The summary contains the survey question, a description of the question, and relevant background information. The analysis includes a graphical representation of question responses, a quantitative summary of the results, and a summation of critical comments. For this analysis, it was determined that summarizing the favorable comments did not serve any purpose other than to reinforce the current state of the program. For this analysis, the results of the Little Hoopster program were analyzed separately since that program was different from the competitive program consisting of the 1st – 8th grade divisions

Satisfaction

Question: How satisfied were you with the City of Dupont recreational basketball program?

Overall, 93% of respondents were satisfied with the basketball program, including 62% who were very satisfied. Only 2 replies were dissatisfied (table 1). A total of 35 comments were made on this question, 21 were favorable, 6 were critical, and 8 were suggestions. A summary of the critical comments is below:

- Less kids per coach
- Teams need to be more evenly skilled
- Would like to find ways to get more girls involved
- Some confusion with the game schedule and last-minute changes
- Inconsistent officiating
- Practice gym conflicts

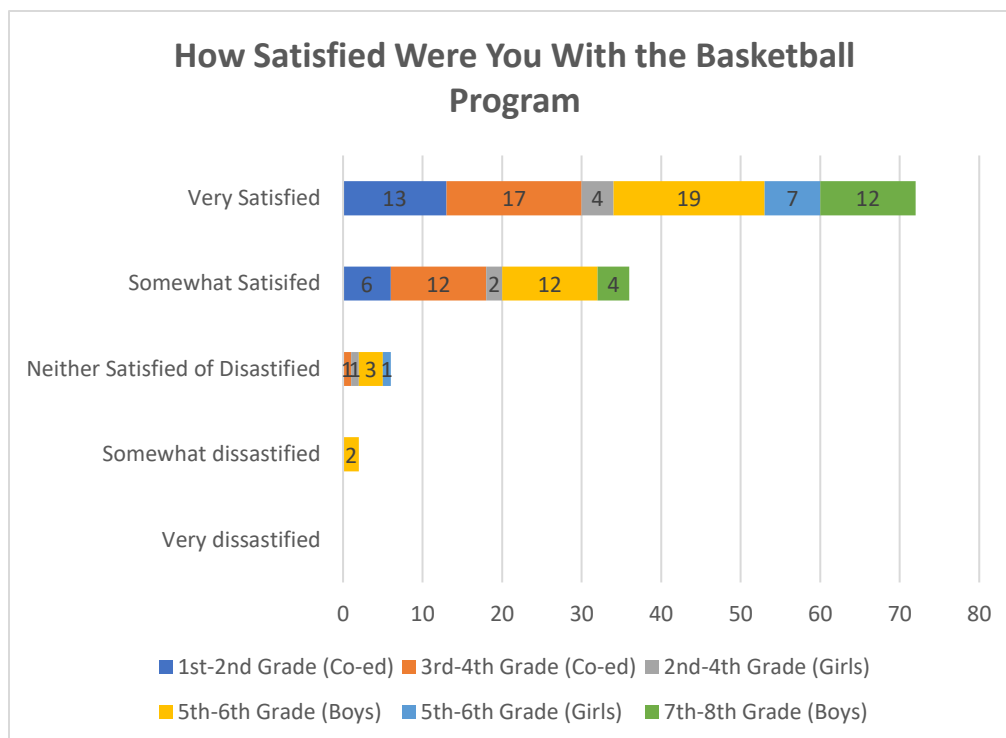


Table 1 Program Satisfaction

Question: How likely are you to recommend the basketball program to others?

On a scale from 0 (would not recommend) to 10 (very likely), respondents rated this response an average of 8.6 (table 2). The division average responses ranged from 8 to 9.5. No comments were allowed to this question.

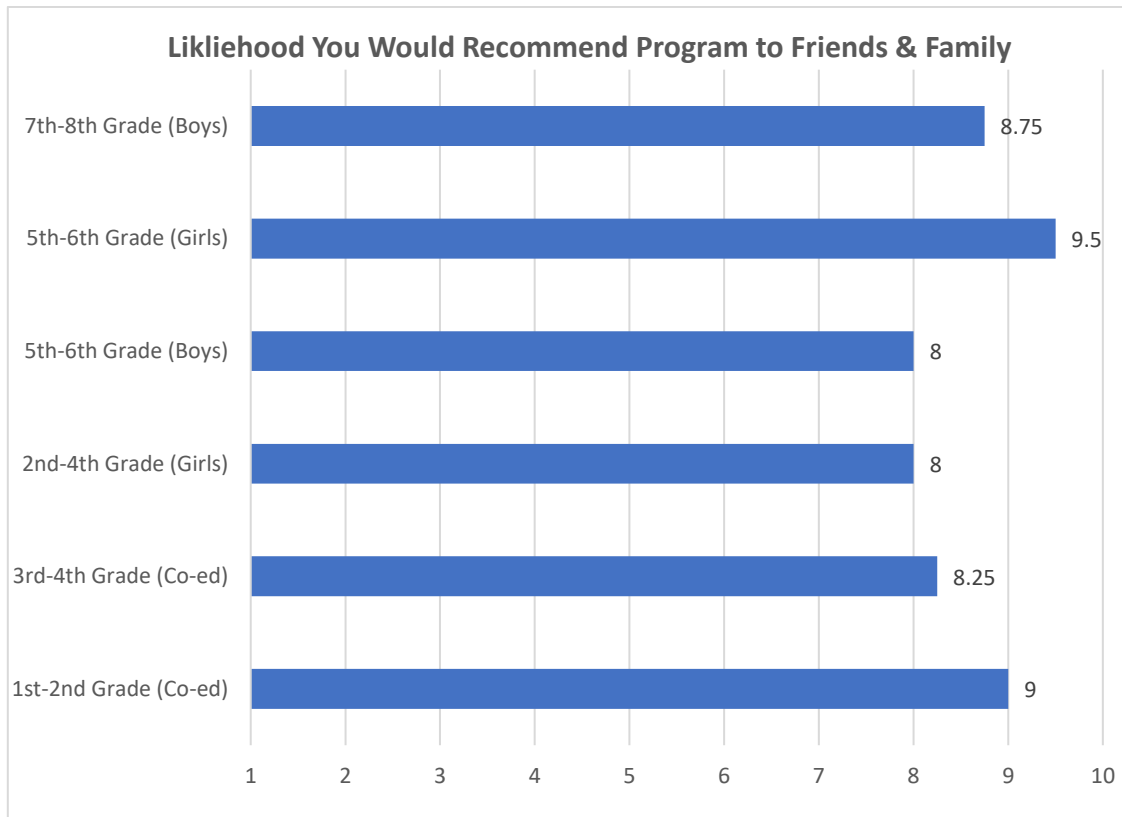


Table 2 Recommend to Family & Friends

Question: Was the cost to play worth it?

Over half of the respondents believed the price point to play in the league was excellent. A total of 96% believed it was average or better (table 3). Only 4 respondents believed the value was below average or poor. A total of 13 comments were made on this question, 6 were favorable, 1 was unfavorable, 6 were suggestions. A summary of the critical comments and suggestions are below:

- Would like it longer than 3 months
- Start the season earlier so games can begin before school Winter Holiday break
- Include shorts in the program price
- Have different colored shirts for every team instead of reversible jerseys
- League discriminated against the female players and teams

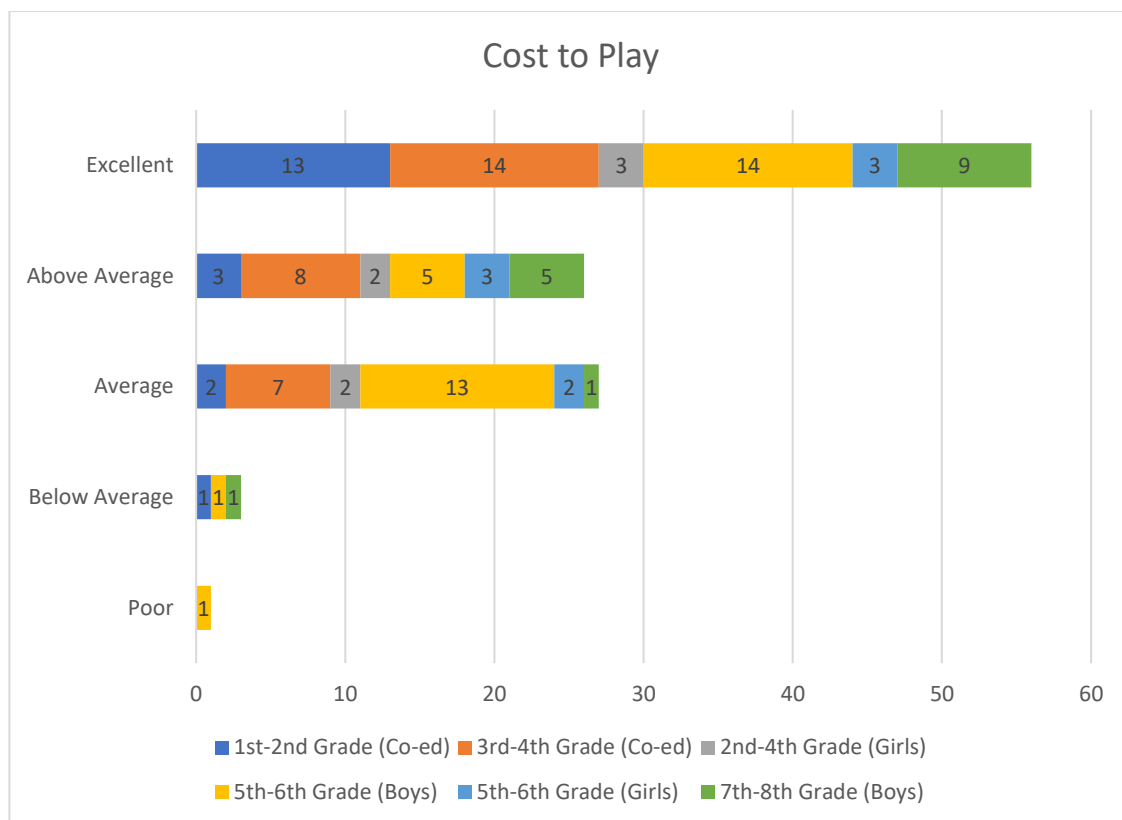


Table 3 Cost to Play

League Experience

Question: Tell us about your experience with the league.

Respondents were asked to rate their experience across 7 different aspects of the league as either great, OK, not good, or not applicable (N/A). The aspects and result were:

Pre-season Promotion. Just under half thought it was great, and an equal number thought it was just OK. Four (4) people reported it was not good (table 4).

75% believed the **registration process**, **payment process**, and **communications** from the league were great (tables 5 – 7). Four (4) respondents did not think communication was good, and one (1) did not like the payment process.

Uniforms. 65% of the people responding believed the uniforms were great, 35% thought they were just OK (table 8). Five (5) respondents did not like the uniforms.

Pictures. 63% believed the picture taking was great, 34% thought it was OK, and three (3) did not think it was good (table 9).

Saint Martin's University (SMU) Night. 77% believed the SMU Night was great, 19% thought it was OK, and two (2) did not think it was good (table 10).

A total of 16 comments were made on this question, 6 were favorable, 4 were unfavorable, 6 were suggestions. A summary of the critical comments and suggestions are below:

- Too many emails
- Different colored jerseys helps with team identity
- Photos were too expensive
- Gender bias with older girls was obvious
- Didn't like playing at the same time every Saturday (older kids always played last on Saturday afternoon)

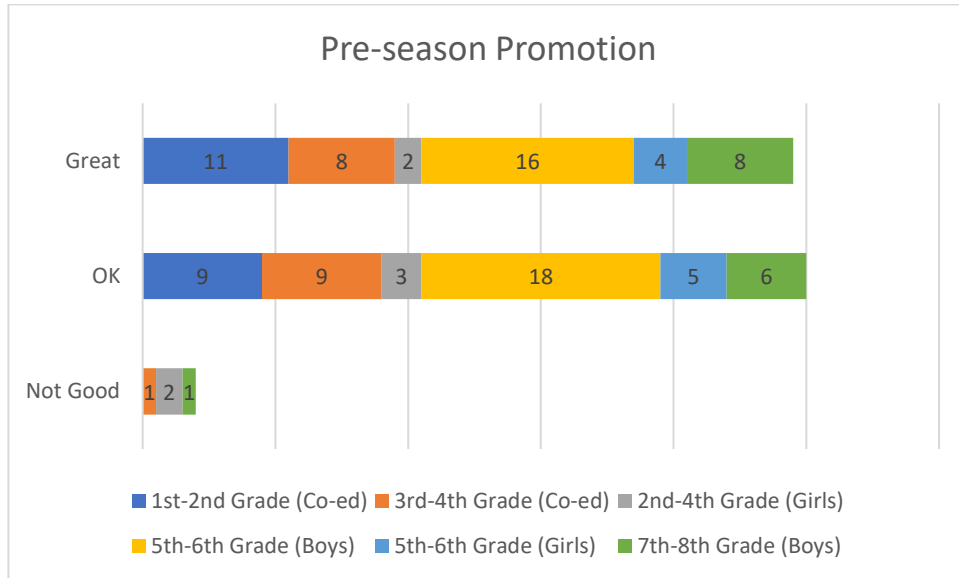


Table 4 Pre-Season Promotion

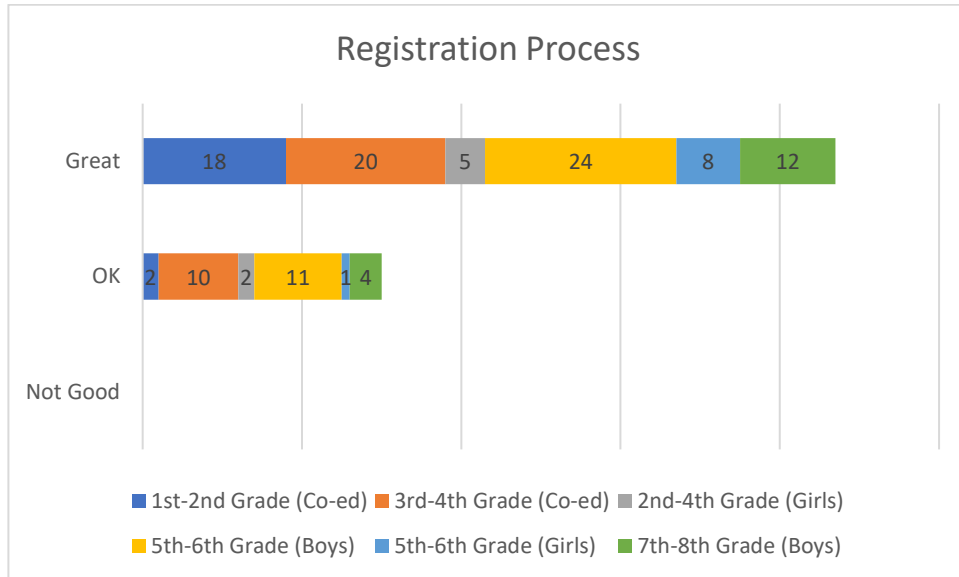


Table 5 Registration Process

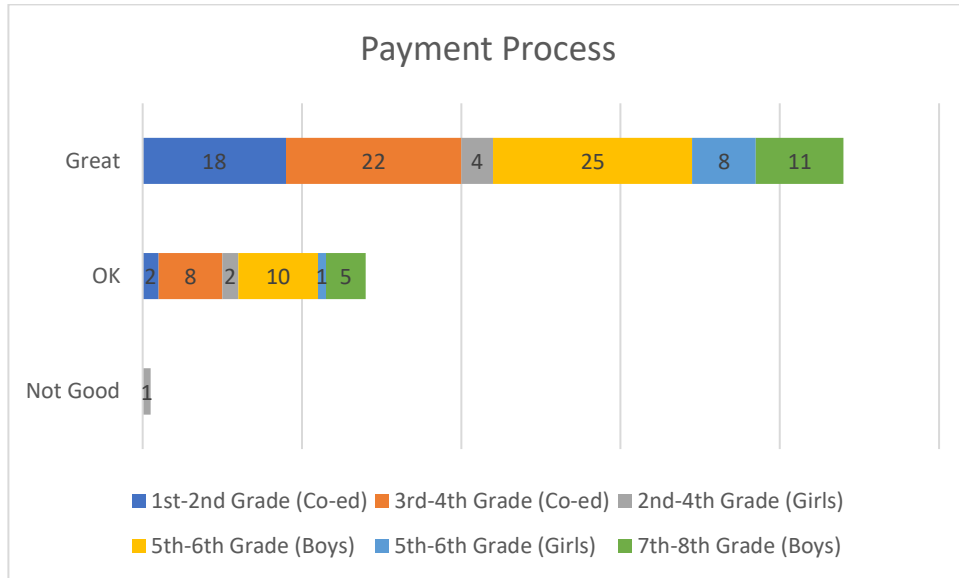


Table 6 Payment Process

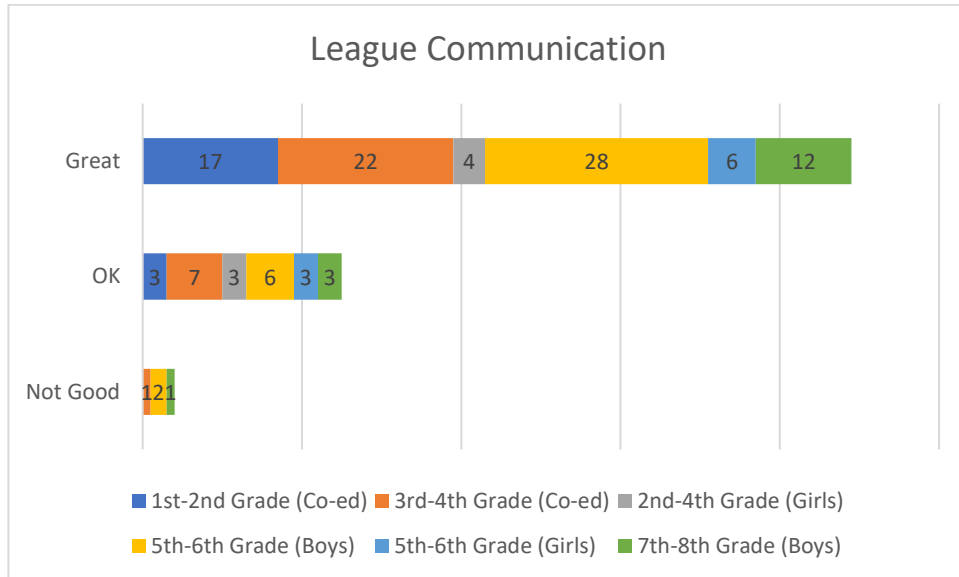


Table 7 Communication

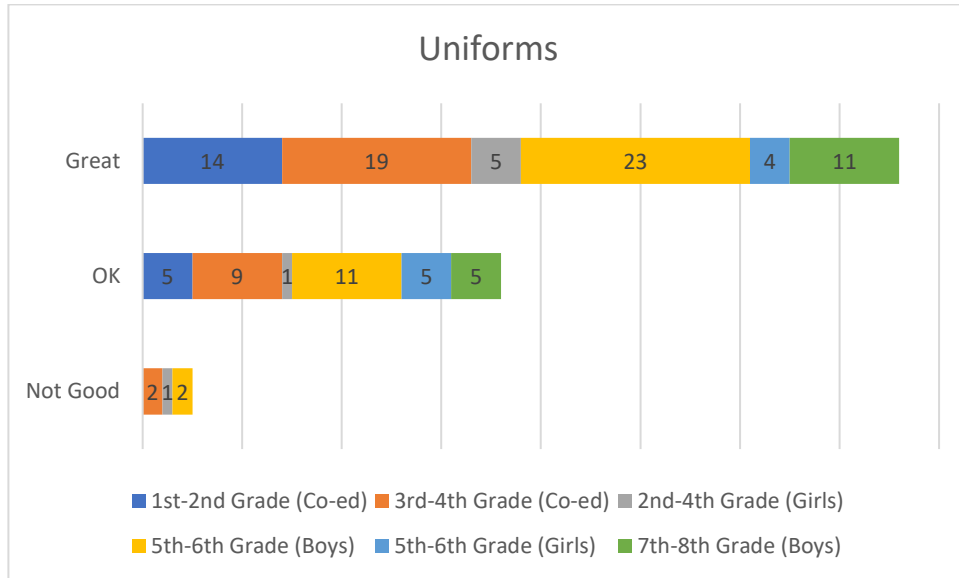


Table 8 Uniforms

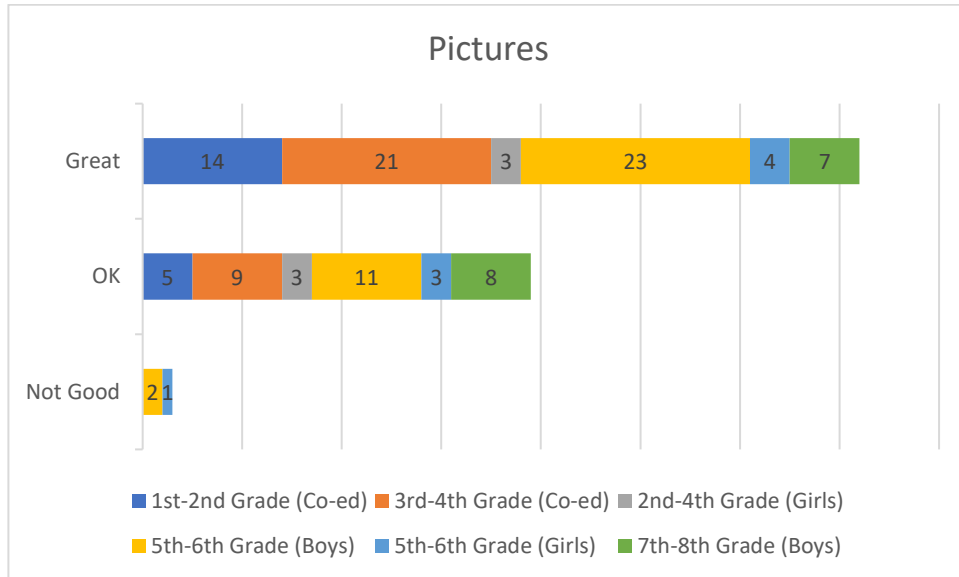


Table 9 Pictures

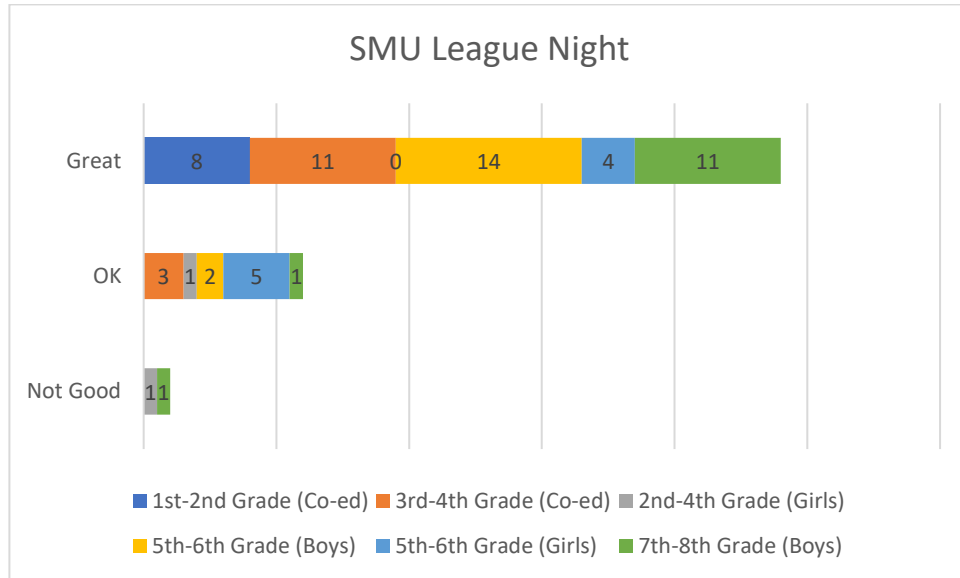


Table 10 Saint Martin's League Night

Practices

The survey asked families to rate practices, stating if they thought the practice location, facilities, time, days, and equipment were either: 1) great, 2) OK, or 3) not good. Over 70% of the people responding rated each aspect of practices as “great” (tables 11-15). Only 2% thought the location, facilities, and equipment were not good; however, 6% were not happy with practice days and times. A total of 12 comments were made on this question, 2 were favorable. 7 unfavorable, and 3 were suggestions. A summary of the critical comments and suggestions are below:

- Too many facility changes
- Do not like driving out to Saltars Point Elementary School for practice
- Basketball rim/backboard problems at Pioneer MS caused problems
- Too many conflicts with Pioneer MS girls basketball games
- Do not like practices on Friday night

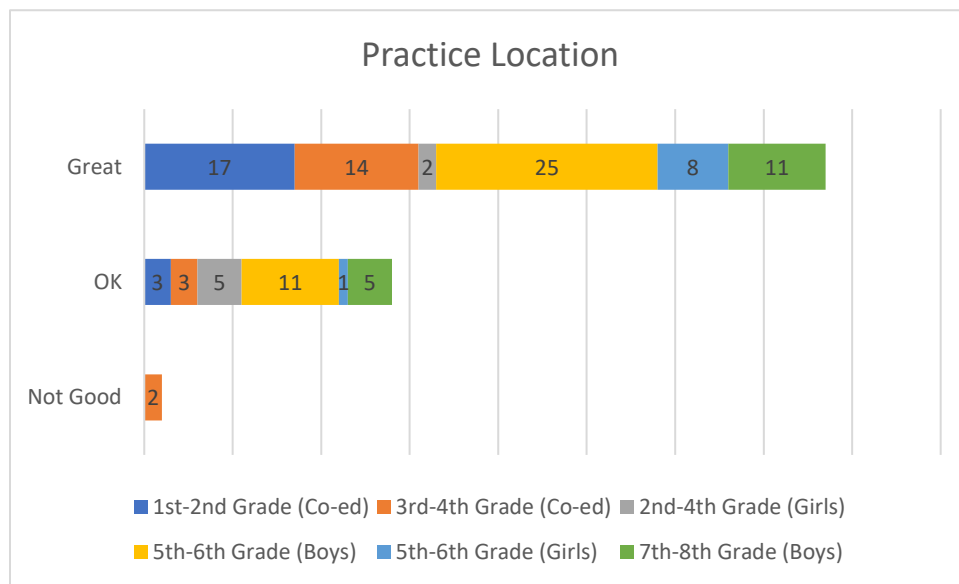


Table 11 Practice Location

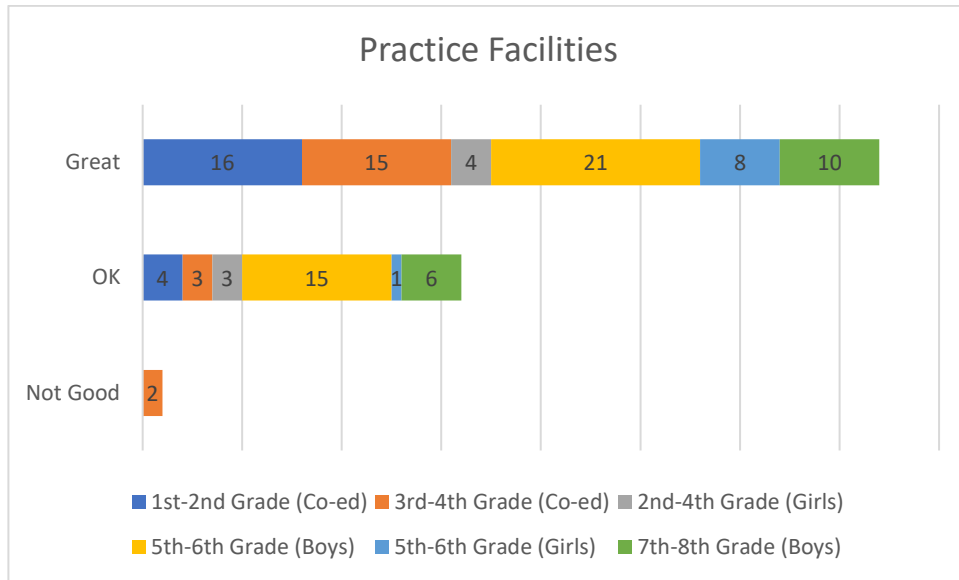


Table 12 Practice Facility

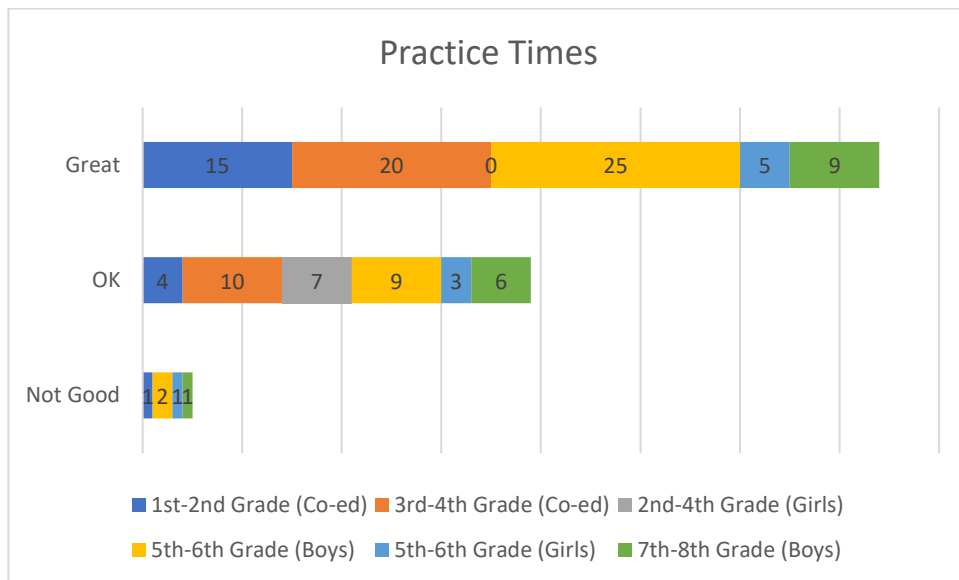


Table 13 Practice Times

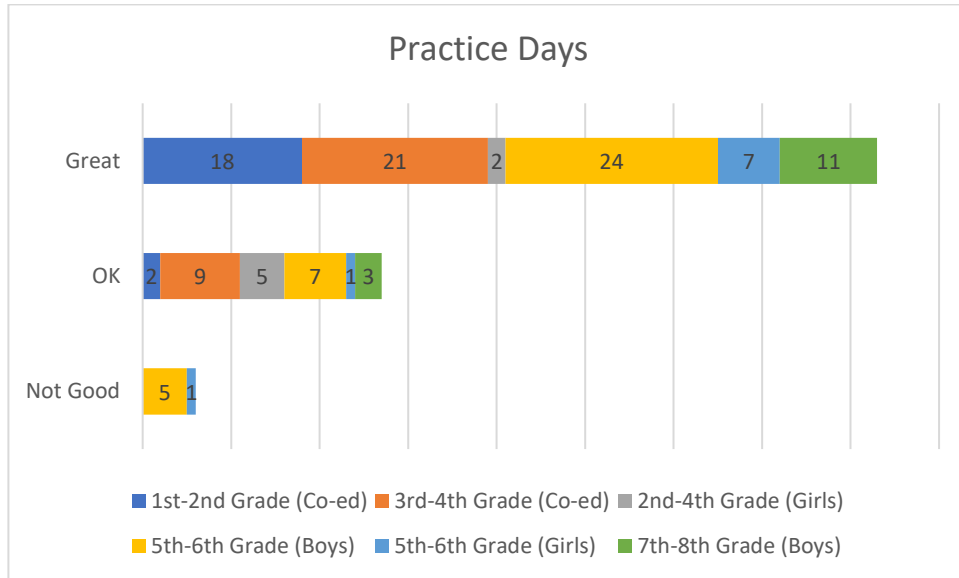


Table 14 Practice Days

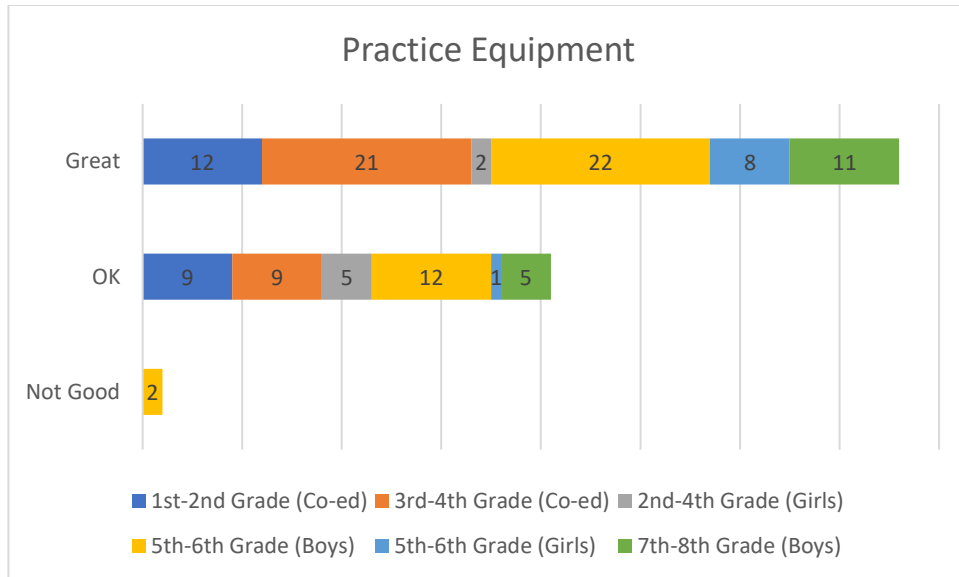


Table 15 Practice Equipment

Games

The survey asked families to rate games, asking them what they thought about game times, rules, facilities, officiating, and seating. Like the questions about practices, people were asked to rate each aspect of games as: 1) great, 2) OK, or 3) not good.

Times. 70% thought game times were great, 29% said they were OK, and two (2) people thought they were not good (table 16).

Game Rules. 84% thought the games rules were at least OK, but only 51% thought they were great, and 9% did not like them (table 17).

Facilities. 97% thought the game facilities were at least OK, with 64% thinking they were great, and only 3% did not like them (table 18).

Officiating. Only 31% thought officiating was great, and 21% believed it was not good. 78% believed it was at least OK (table 19).

Seating. 26% did not like spectator seating and 48% believed it was OK (table 20).

A total of 20 comments were made on this question, 8 were favorable and 10 were unfavorable. A summary of the critical comments and suggestions are below:

- 9AM games are too early
- Unevenly matches teams
- Inconsistent officiating
- No spectator seating at Pioneer MS for 4th grade & below games and no seating at Chloe Clark for 5th grade & up games
- 6th graders should be shooting free throws
- Change around the times different divisions plays. Late afternoon games completely ruins a Saturday for other activities

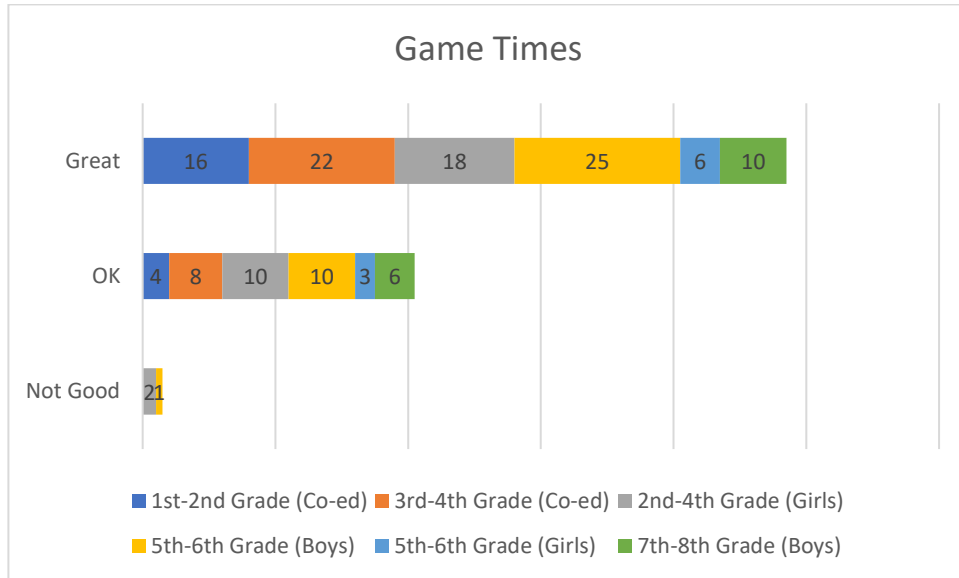


Table 16 Game Times

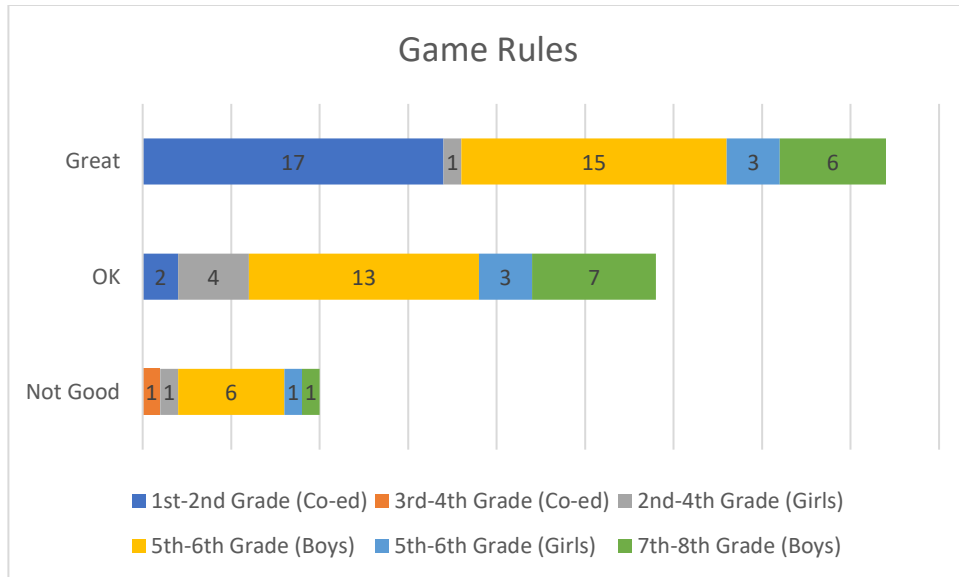


Table 17 Game Rules

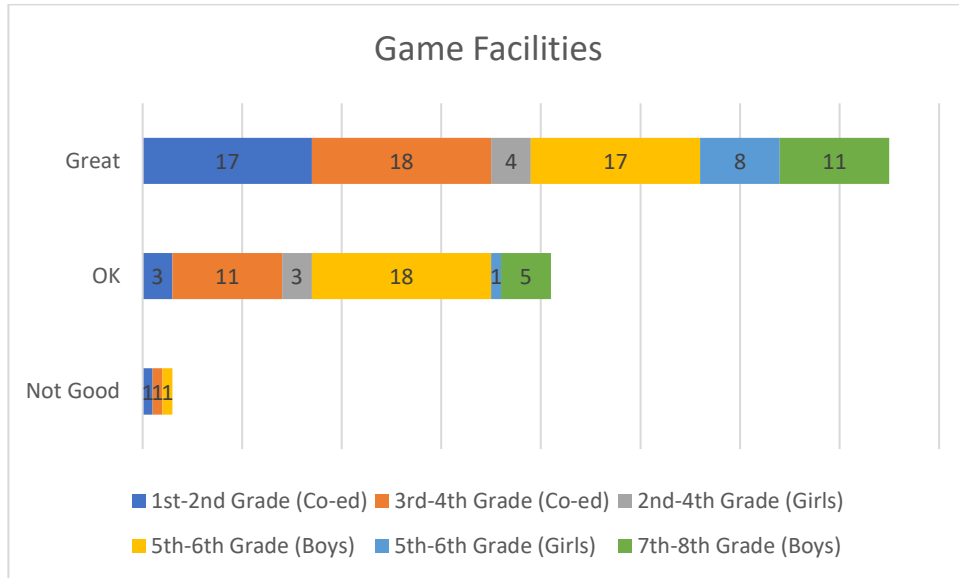


Table 18 Game Facilities

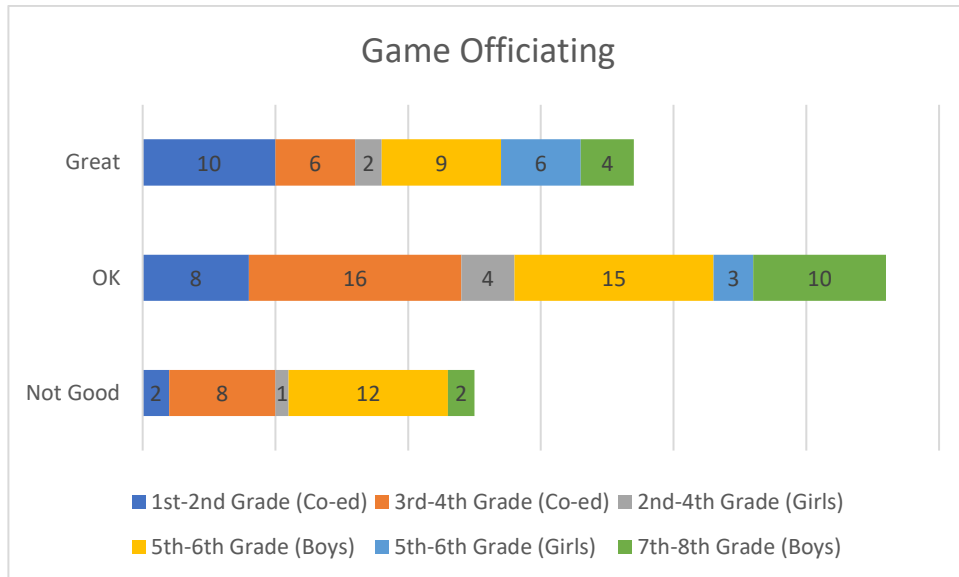


Table 19 Game Officiating

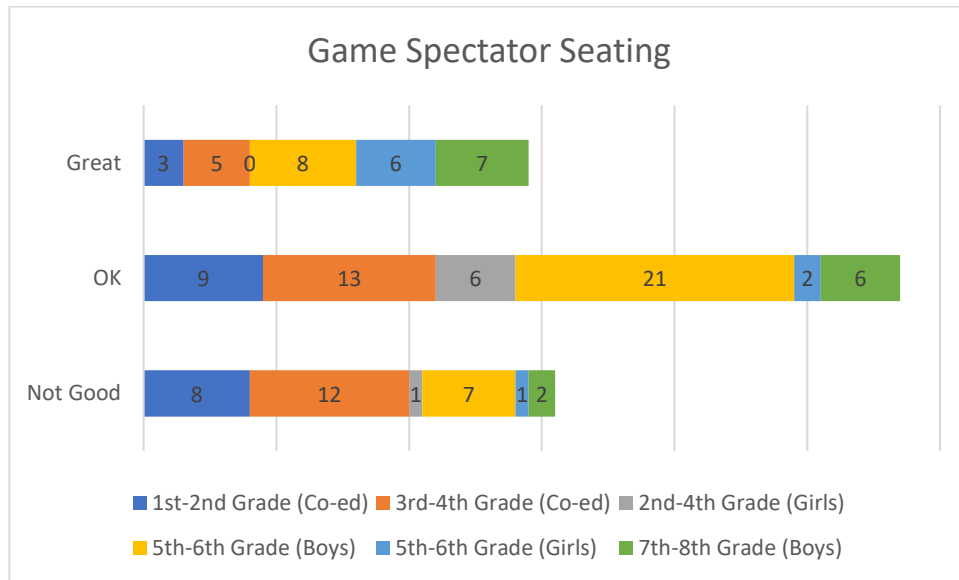


Table 20 Game Spectator Seating

Coaches

The survey asked families to rate their coaches across six (6) areas: 1) keeping parents informed, 2) making basketball fun for the kids, 3) allowing players to grow and improve their skills, 4) organizing and running practices, 5) organizing and running games, 6) and managing team volunteers. People were asked to rate each aspect of their coach as: 1) excellent, 2) above average, 3) average, 4) below average, or 5) poor

Consistently, respondents believed approximately 70% of the coaches did an excellent job making the game fun, improving their players, and organizing practices and games (tables 22-24); and another 20% did an above average job.

Those ratings dropped about 10% when it came to keeping parents informed (table 21) and managing team volunteers (table 25), where only 60% thought their coach did an excellent job and still about 20% reporting an average job.

Unfortunately, there was 2-4% (or about 2-3 families) who believed their coach did either a poor or below average job in all aspects measured by the survey.

At total of 21 comments were made on this question, 15 were favorable, 4 were unfavorable, and 2 were suggestions. A summary of the critical comments and suggestions are below:

- More emphasis on the fundamentals at the younger ages
- Little less emphasis on scrimmaging and more on skills
- Make sure if teams are split on game day, there are enough players to field and team with a few substitutions (this occurred that the 4th grade & below co-ed level)
- There were a few negative comments about specific coaches and the league will address that with the individual coach and not share in this survey

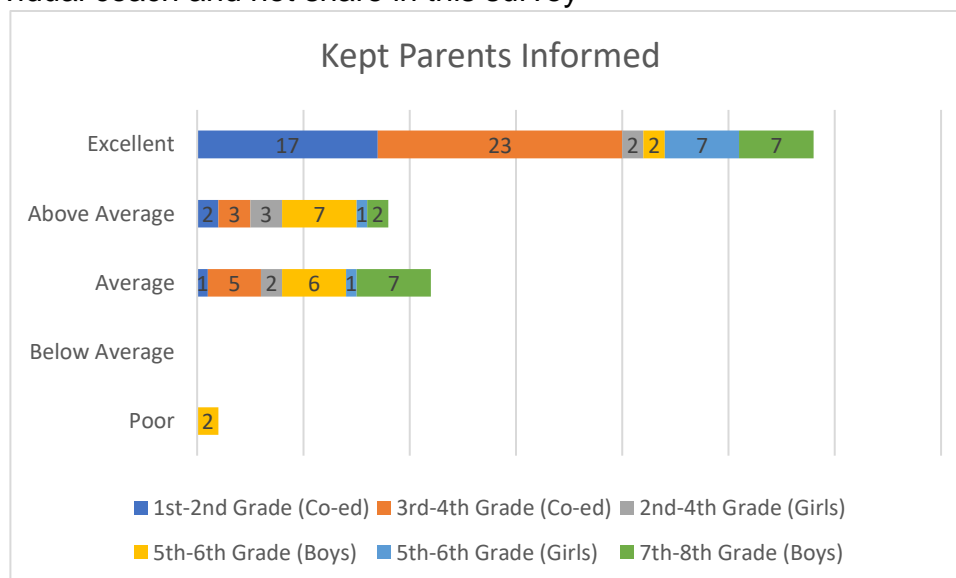


Table 21 Keeping Parents Informed

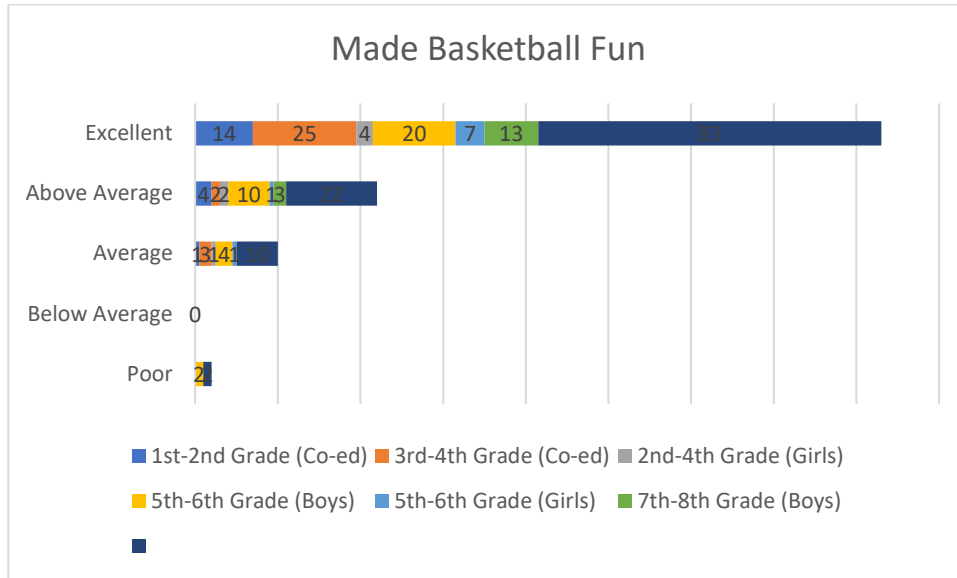


Table 22 Coaches Making Basketball Fun

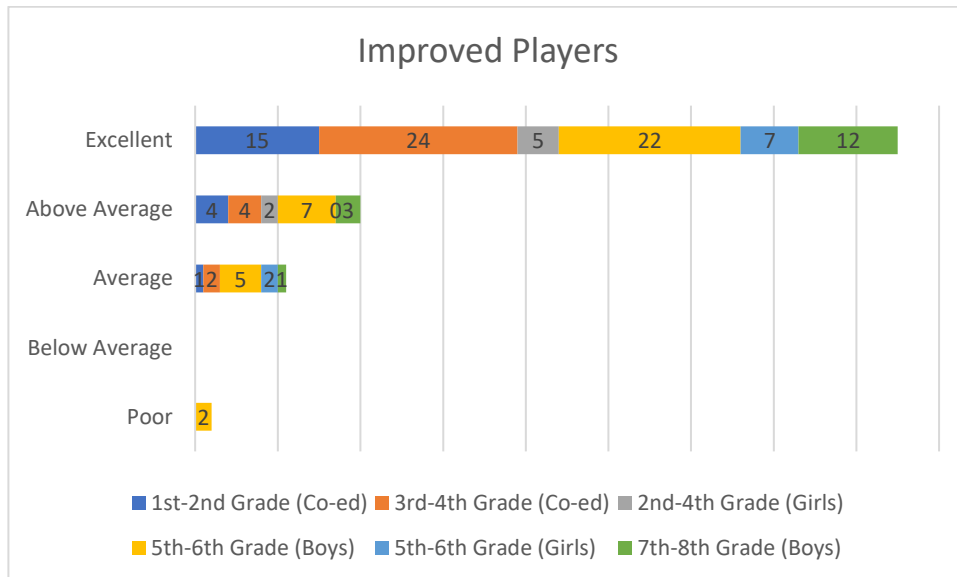


Table 23 Coaches Improving Players

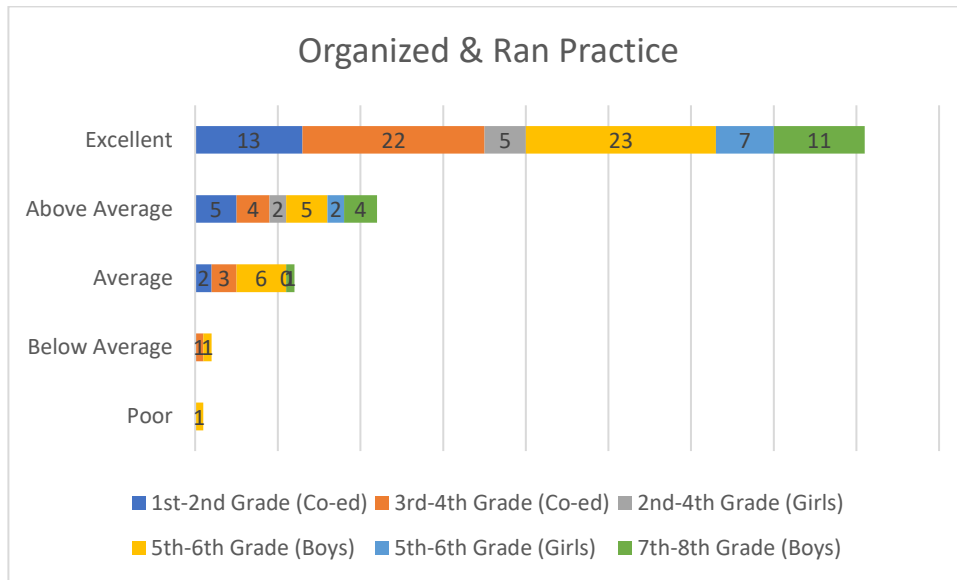


Table 24 Coaches Organizing & Running Practices

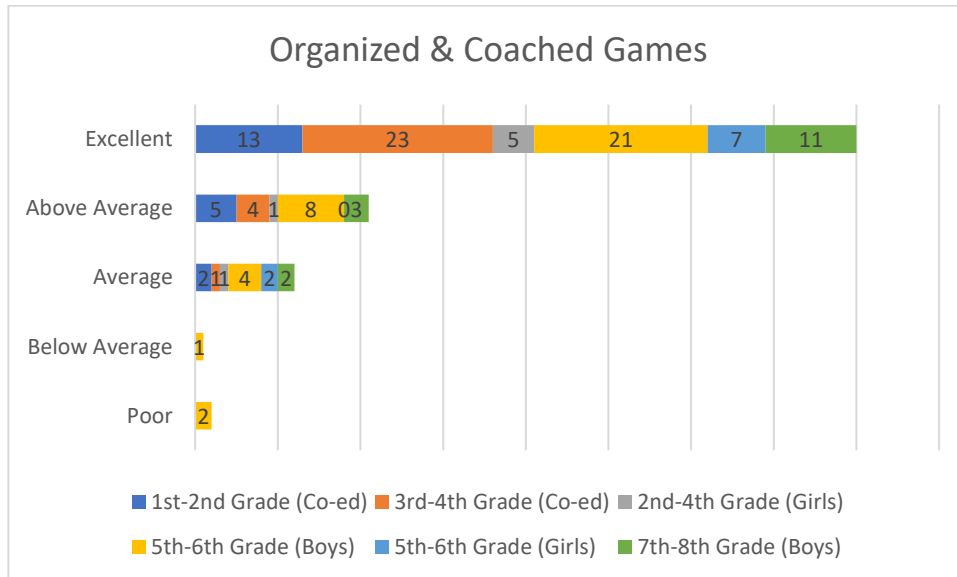


Table 25 Coaches Organizing & Coaching Games

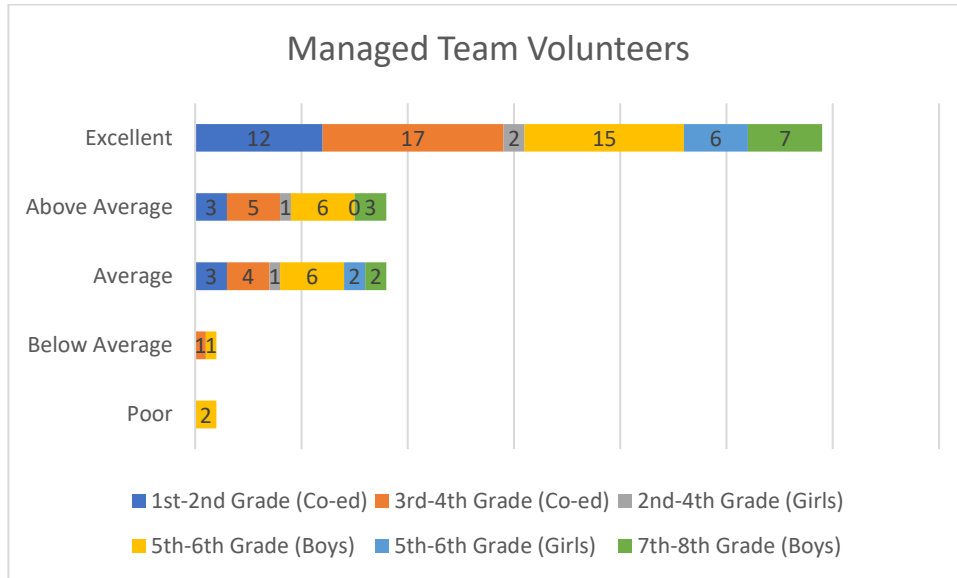


Table 26 Coaches Managing Volunteers

All-girl v co-ed Teams

Question: If your daughter played in the league this year, what options would you like to see in the future?

The survey asked families who had daughters playing in the league if they preferred: 1) all girl teams only, no co-ed, 2) co-ed only, 3) no preference, just do not want to travel, and 4) did not matter.

The results were close to evenly split. 21% of respondents said they wanted girl only teams, and the same amount said co-ed only. A slightly higher number said it didn't matter (27%) and about the same said it didn't matter if no travelling was involved (30%). The answer about travelling was asked because all-girl team options increases the likelihood teams would have to travel to other cities to find other all-girl teams. Our league does not have enough girls to consistently field 2 or more teams within each division.

At total of 10 comments were made on this question and all were suggestions. They are summarized below:

- Boys will not pass to the girls on co-ed teams
- Would be nice to have more than one girl on each co-ed team
- Go with parent request
- Good with whatever allows daughter to have fun and learn the game of basketball
- Recognize the challenge of having few teams if playing all-girl

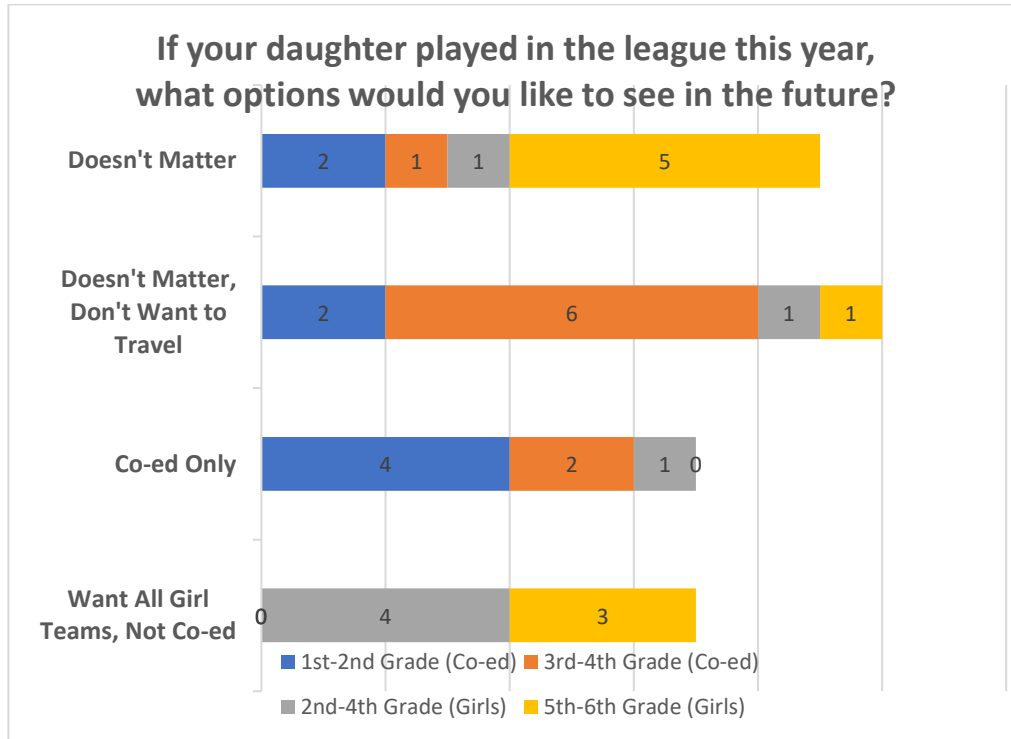


Table 27 Options for Girl Players

Joint Base Lewis-McChord (JBLM) and YMCA Games

This year some 5th-6th grade and 7th-8th grade teams played games against teams from JBLM and against the Lakewood YMCA. Only Dupont boy teams played against JBLM, but for games against the YMCA, 5th-6th girl and boy teams were mixed to build co-ed teams. Games were played at the Child Youth Services building on the base, Lakewood YMCA, and our courts in Dupont. Games played at the base required families to gain access through the gates. The league coordinated with the base Visitor Center for families to check in and get a temporary pass to access the base. Families had to provide a driver's license and evidence of car insurance. For games at the YMCA, families had to sign a waiver at the check-in desk release the YMCA from liability if a player is hurt while on the premises.

Question: Tell us about your experience playing JBLM and the YMCA this year

Families were asked to agree or disagree with 5 different statements about their experience playing JBLM and YMCA teams: 1) whether they liked playing teams outside our league, 2) whether the teams were comparable to ours, 3) whether getting on base easy, 4) once on the base, if it was easy getting to the gym, and 5) whether playing co-ed games was a good idea (some of the teams had girl players).

Between 81-93% agreed that they liked playing outside teams, the teams were comparable, getting on the base or to the YMCA was not as hard as predicted, and getting in to the gym was easy. Less people, 63% though playing co-ed teams was a good idea.

A total of 14 comments were made on this question, 9 were favorable, 4 were unfavorable, and 1 was a suggestion. A summary of the critical comments and suggestions are below:

- YMCA courts were shorter than Dupont courts
- Mixing the girl and boy teams to build co-ed teams without practicing did not work well
- Girls were given less playing time and were ignored when on the court
- Dupont league is very gender discriminatory toward older, talented players
- Girls' team at Lakewood YMCA used disrespectful language

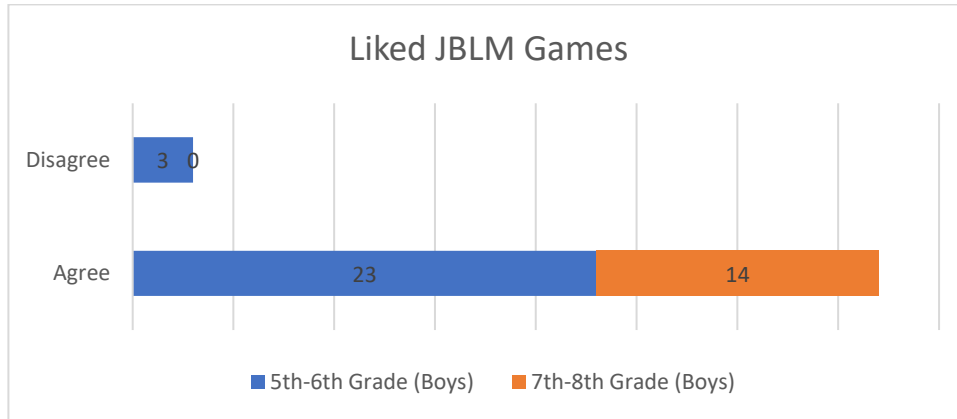


Table 28 Families That Liked JBLM Games

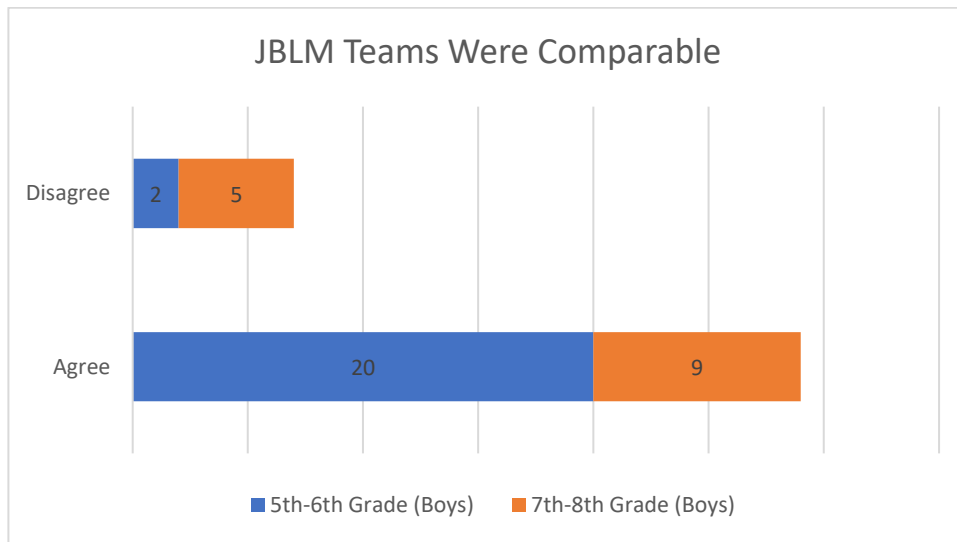


Table 29 JBLM Teams Were Comparable

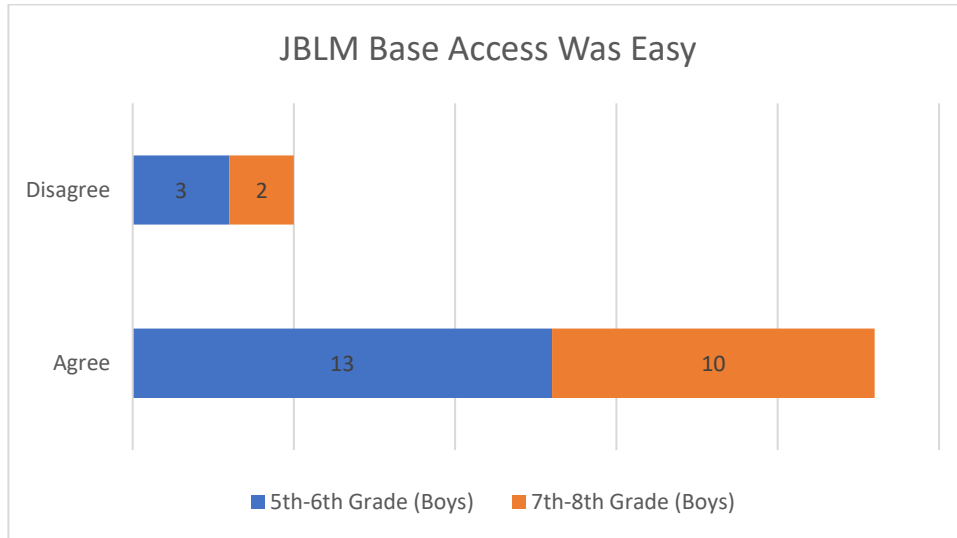


Table 30 JBLM Base Access Was Easy

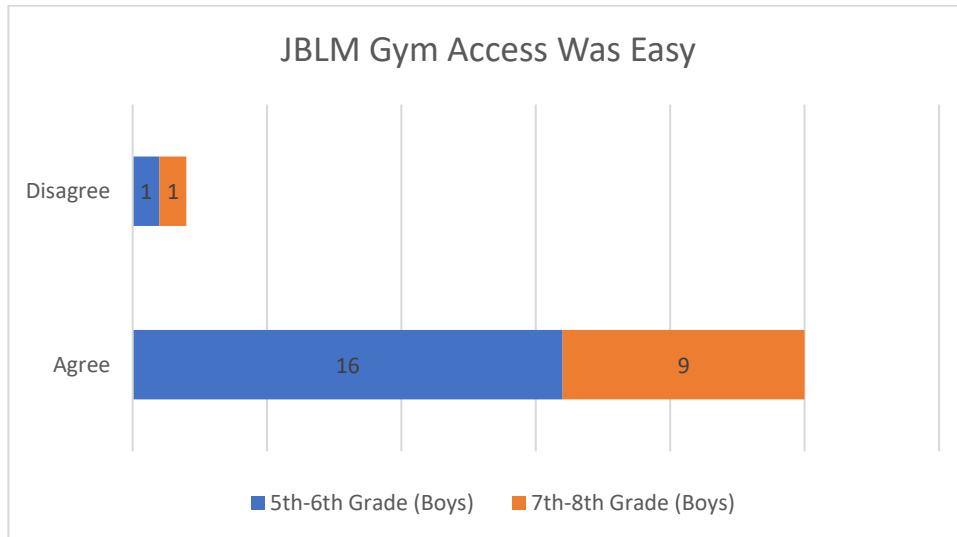


Table 31 JBLM Gym Access Was Easy

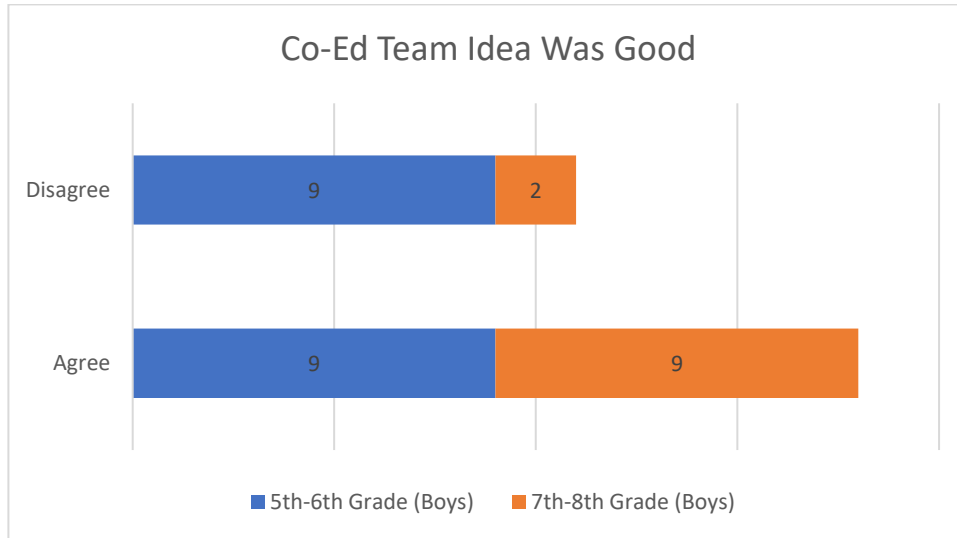


Table 32 Playing Co-Ed Was a Good Idea

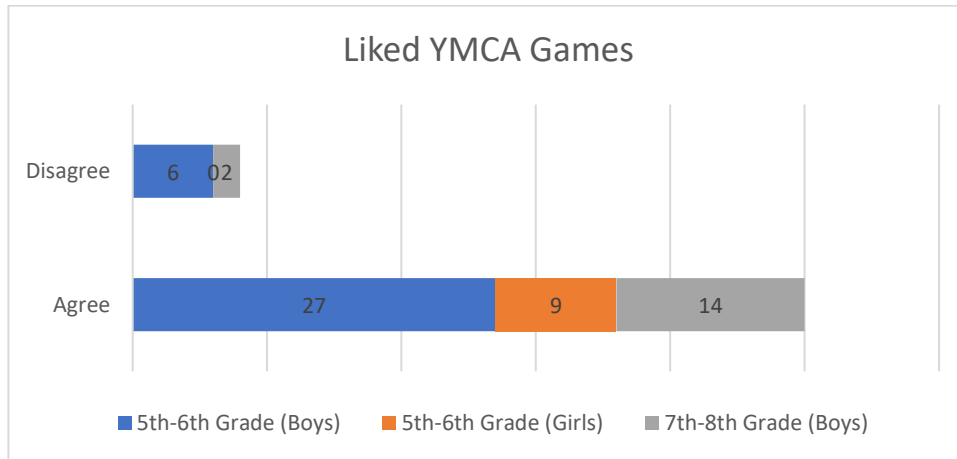


Table 33 Families That Liked YMCA Games

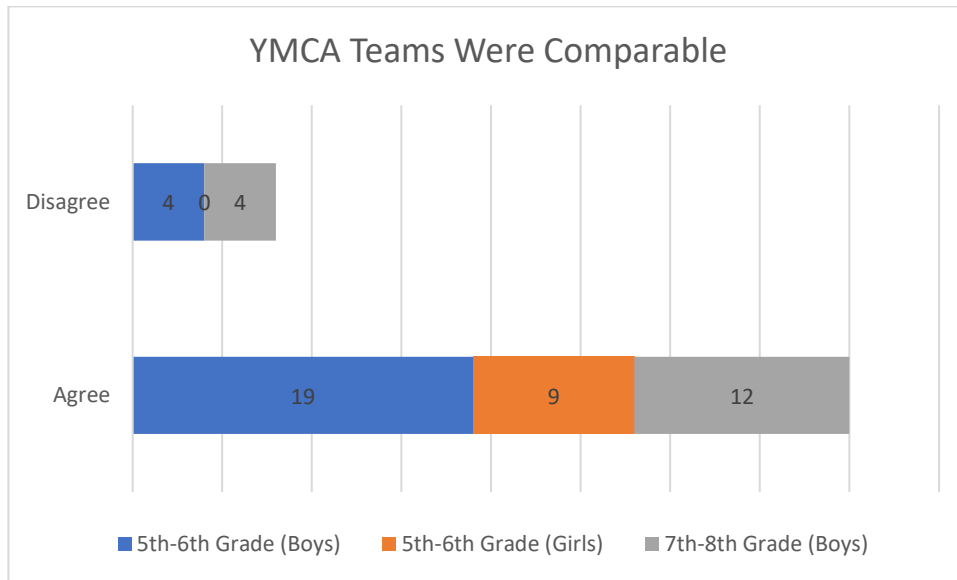


Table 34 YMCA Teams Were Comparable to Dupont Teams

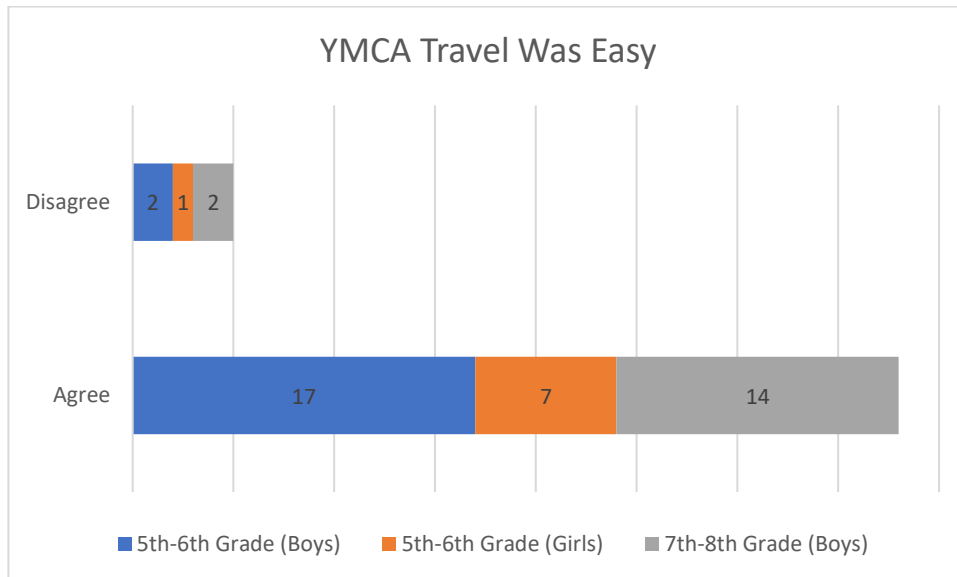


Table 35 Travelling to the YMCA Was Easy

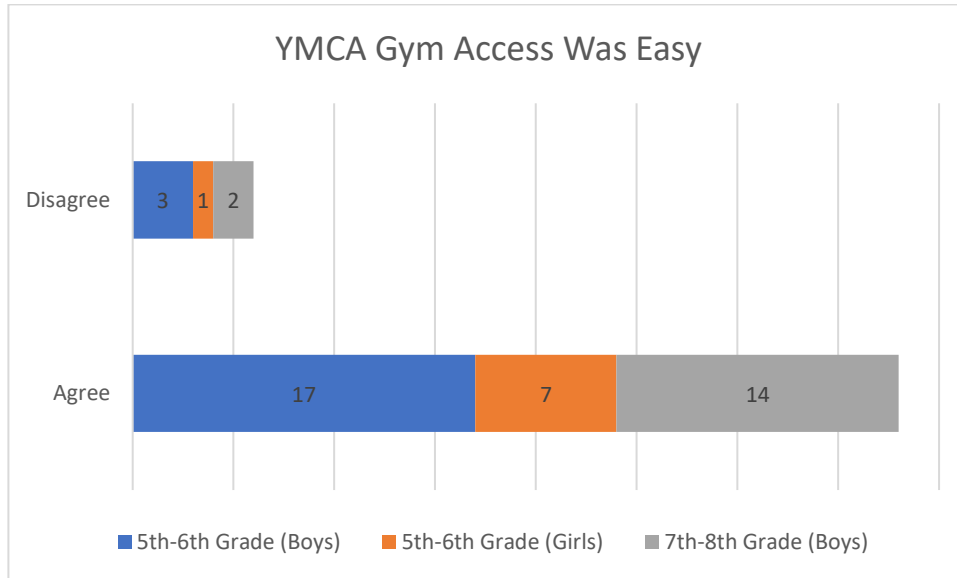


Table 36 Accessing the YMCA Gym Was Easy

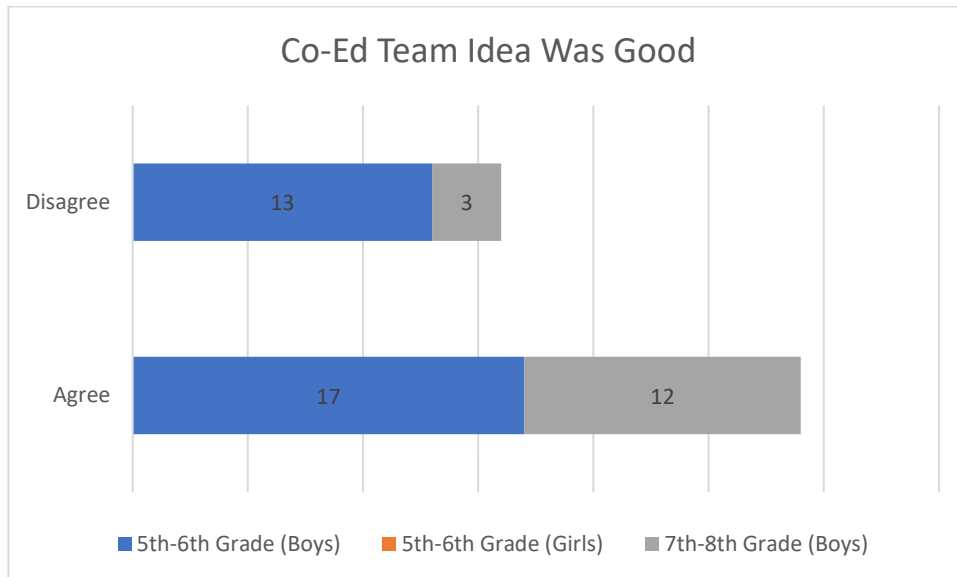


Table 37 Build Co-Ed Teams Was Good

Recommendations

A series of improvements and new initiatives are discussed in this section. These ideas are a result of several end of the season activities aimed at gathering feedback from different groups of people. The league administrator hosted an after-action meeting with coaches from every division, the President of Northwest Officials, and the City of Dupont Parks and Recreation Director. The league also conducted an end of season survey among participating families. Lastly, the league is continually learning from other programs and trying to implement best practices.

Improvements

Improve process for forming 3rd – 8th grade teams:

- Implement a draft for 3rd grade & up. Strive to make size, speed, athleticism, and skills across the teams fair – parent requests become a lower priority. See more discussion under new initiatives section
- Include scrimmaging in the player assessment
- Conduct the assessment on a Saturday or Sunday to avoid conflicts with other youth sports like soccer, cheer, football, etc.
- Have current year coach provide an assessment of their players to use as a start point for the following year (already completed)
- Use non-divisional coaches to assess players. In other words, 7th-8th grade coaches assess 5th-6th grade players
- Involve Middle School and High School teams/players in running the assessment
- Allow parents to request one of the following when registering: coach, practice time, or practice day

Games & Game Rules:

- Consider tracking wins/losses and scores for 3rd grade & up divisions
- Consider scrimmages, or first game of the season, the last Saturday before Winter Break to rehearse game day administration, practice for referees, and allow teams to play
- Find a way to mark the correct out-of-bounds under the basket at Chloe Clark
- 20 minute gap between last 3rd-4th grade game and first 5th-6th grade game
- Consider free throws for 5th-6th grade game. Two options could be: 1) start half-way through the season, or 2) only shoot free throws last 2 minutes of the game when clock is stopped for a dead ball anyway
- Consider allowing zone defense for 5th-6th graders
- Consider stopping clock for free throws at 7th-8th grade level
- Except for free throws and timeouts, clock only stops last 2 minutes of the game for 5th grade & up
- Get parent input on all-girl teams or co-ed teams

- Consider allowing girls that do not make Pioneer MS team to register for our league and build 5th – 8th grade teams
- Try to find a way to get matched up teams when we play YMCA and JBLM

Practices:

- Do not start practices at Pioneer MS on Tuesday and Thursday until 5:45 to avoid conflicts with Pioneer MS girls' basketball games
- If we have enough practice space, avoid Friday practices during regular season and do Friday night games for 5th grade & up so they do not have late Saturday afternoon games all the time
- Consider 2 teams practicing at SHS Aux gym at the same time
- Try to work with Cub scouts to move their meetings to another location during basketball season so we can get more use of Chloe Clark Elementary School gym

Game Facilities:

- Find better spectator seating at Pioneer MS for the 4th grade and below games and at Chloe Clark Elementary School

Administration:

- Improve quality of officiating
- Consider different team colored jerseys

New Initiatives. The following are new ideas to consider implementing in the upcoming 2018-2019 season:

Governance

- Establish an Advisory Group to support decision making regarding the program;
- Draft a charter outlining the purpose and composition of the Advisory Group
- The Advisory Group would likely consist of a coach from each division who would represent that division when making recommendations or providing input to the league administrator or the City of DuPont Parks and Recreation director

Implement a draft for 3rd – 8th Grade players

- Implement a draft for 3rd grade & up
- The Head Coach plus 2 assistants for each team would have their child, but the rest of the players rest are drafted
- Consider allowing the team to stay together each year in their division (5th grade team for a coach's first year can stay together the 2nd year if the coach or player wants to), but once a player enters a new division (5th grader entering 5th-6th grade division for the first time), they are draft eligible and no longer automatically assigned to their old 3rd-4th grade team;
- At registration, parents can request to remain on the same team or enter draft unless they are entering a new division and automatically in the draft

End of Season Championships

- Host a championship game for 3rd grade and up divisions;
- The last 3 games of the regular count for championship points, and top 2 teams in each division play in the championship game the last Saturday of the season
- A system will be in place to randomly schedule the last 3 games of the regular season

All-Stars

- Consider an single all-star game for the 3rd grade & up divisions;
- Games will be played Friday after the regular season end

Girl Participation

- Organize a working group in to discuss ways to improve promotion and participation of girls in the league;
- Consider having both a co-ed option and an all-girl option at every division;
- Expand the girls 5th-6th grade division to include 7th-8th grade girls who are not participating on any school, AAU, or specially selected team;
- Provide girls who are not selected for the Pioneer MS basketball team the opportunity to sign up late without penalty

Open Gym & New Player Clinic

- Consider hosting an open gym in November for experienced players 3rd grade & up
- Consider running a basketball clinic for kids entering 1st grade who did not participate in the Little Hoopster program or any 5th grade and younger player who has never played basketball

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