



Burlington RecPlex Sponsorship Opportunities

Burlington's Premier Outdoor Sports Destination

ABOUT US ● ● ●

- ✓ 5 Softball/Baseball Diamonds
- ✓ 8 Regulation Soccer Fields
- ✓ 4 Sand Volleyball Courts
- ✓ 1.2 Mile Paved Trail
- ✓ Concessions, Playground, Fun!

OUR IMPACT ● ● ●

- ✓ Annual Attendance 66,000+ Visitors
- ✓ League Play 225+ Teams
- ✓ Tournaments 750+ Teams

The Burlington RecPlex offers over 55 acres of outdoor fun for all ages.

WHY CHOOSE US?

Your advertising dollars go further at the Burlington RecPlex, where community, competition, and visibility come together. This is more than a sports complex - it's where families gather, teams compete, and businesses like yours connect with loyal local and regional audiences.

- Proven Exposure - High Visibility
- Local & Regional Reach
- Positive Brand Association
- Repeat Impressions
- Affordable, Impactful Marketing
- Community Partnership

BE A PART OF THE ACTION

- 🌐 www.teamsideline.com/burlington
- 📞 319-758-9419
- ✉ masons@burlingtoniowa.org
- 📍 501 S Broadway Ave, Burlington, IA 52601

Show your customers and employees that you invest in Burlington's growth and in Parks & Recreation activities!

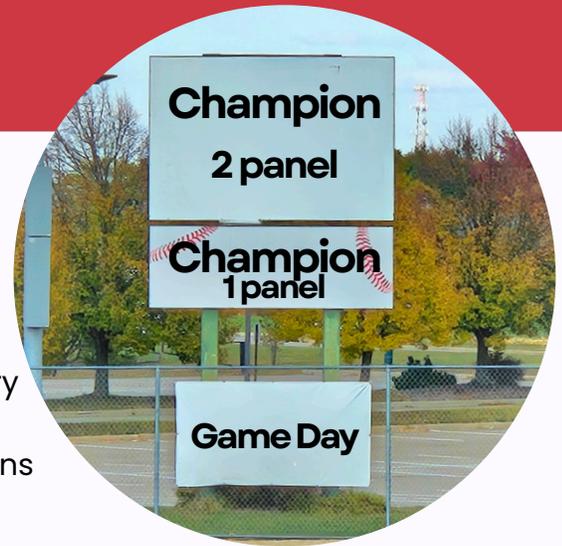


Sponsorship Opportunities

Find the right level for you...

All Sponsors receive the following:

- Sponsor listing on the RecPlex website, based on category
- Annual spotlight on social media
- 3 or 5 year agreements, with full or yearly payment options
- RecPlex installs and maintains signs for agreement term



Champion

\$ 1,250 / yr - 1 sign panel
\$ 2,300 / yr - 2 sign panels
\$ 3,400 / yr - 3 sign panels

- Highly visible signage located on each baseball/softball field and/or combination field
- **Full Color 6' x 12' BILLBOARD** with options to sponsor 1, 2 or 3 spaces on sign pole to increase sign size and visibility
 - \$2,300/yr for 2 spaces (12' x 12') or \$3,400/yr for 3 spaces (18' x 12')
 - \$800/sign - sign production cost in year 1 only (additional for larger size - multiple panel sign)
- Quarterly spotlight on social media
- May provide promotional materials for posting in RecPlex Clubhouse

Field Leader

\$ 2,500 / yr - 2 signs
\$ 4,000 / yr - 4 signs

- Sponsorship of 2 or 4 scoreboard signs on baseball/softball fields.
- **Full Color 4' x 12' SCOREBOARD SIGNS**
 - \$800/sign - sign production cost in year 1 only
- Quarterly spotlight on social media
- May provide promotional materials for posting in RecPlex Clubhouse

Soccer Spirit

\$ 750 / yr - field sign
\$ 1,250 / yr - entry sign

- **Full Color 2' x 6" BILLBOARD FIELD SIGN** on a soccer platform (#1 - #4)
 - \$1,250/yr for 2 signs, \$2,000/yr for 3 signs, \$2,500/yr for 4 signs
 - \$350/sign - sign production cost in year 1 only
- **Full Color 4' x 12' BILLBOARD ENTRY SIGN** to primary soccer fields
 - \$450/field sign or \$750 entry sign production cost in year 1 only
- Quarterly spotlight on social media
- May provide promotional materials for posting in RecPlex Clubhouse

Game Day

\$500 / yr

- Banner placement on outfield fences around the primary baseball/softball field and/or volleyball court
- **Full Color 5' x 9' FENCE BANNER**
 - \$900/yr for 2 signs, \$1,200/yr for 3 signs, \$400/year each additional above 3 signs
 - \$350/sign - sign production cost in year 1 only

Thank You for Supporting Local Parks & Recreation Activities

