

# Imagine the potential for your sports teams

Eugene Rec creates transformative experiences that build social connections and enhance the health, happiness and livability of our community. Our vision is grounded in what our community wants.

More than 10,000 Eugeneans chimed in during the development of the Parks and Recreation System Plan, a new 30-year road map that builds on Eugene's historic support and promises a vibrant and equitable parks and recreation system for future generations. Imagine what the future could hold.

These renderings provide one answer for improving the functions and efficiency of our current community centers and pools, meet demands for programming size and space, and equitably serve parts of our community that have never had the benefit of a nearby community center or pool.

Currently our Athletics program partners closely with both local school districts to schedule and maintain a variety of grass and synthetic turf fields and ball diamonds that are spread throughout our community. Recent analysis has identified that we are not keeping up with the growing demand of our local amateur sports teams for practices and games.

A new multi field sports complex will complement our current inventory of facilities, making our community wide system more effective and efficient. A complex will meet the local demand while also allowing us to host regional tournaments. Local tournaments will keep our youth teams at home, reducing the need to travel to other communities for tournament play.

The complex will also draw visiting teams into our community providing some valued economic stimulation.

# The Community's Vision for Parks and Rec Implementation Options

Great cities have great parks and recreation systems. A two-year community engagement process has resulted in a vision that builds on Eugene's rich legacy and promises a robust, exciting and equitable parks and recreation system for future generations. Fully baked, the complete vision amounts to 250 separate projects throughout Eugene and a roughly \$350 million investment that can be incrementally implemented over the next 30 years.

And now, we face a decision. Taking no action will result in a steady decline of parks and recreation assets that most Eugeneans believe are critical to their quality-of-life. It also means that parts of our community will continue to be underserved, and we will fail to keep pace with population growth and current and future needs.

FULL 30-YEAR VISION



100%  
of the community's \$350 million vision

## Put the maintenance and operations tools in place.

### MAINTAIN IT



4% of the community's vision

We must first meet the current financial gap in park maintenance in order to address critical needs:

- Increase essential services (restrooms, trash removal, infrastructure repair, etc.)
- Respond to illegal activities (cleanup of homeless camps, graffiti and vandalism)

- Improve park safety and security
- Increase natural area maintenance

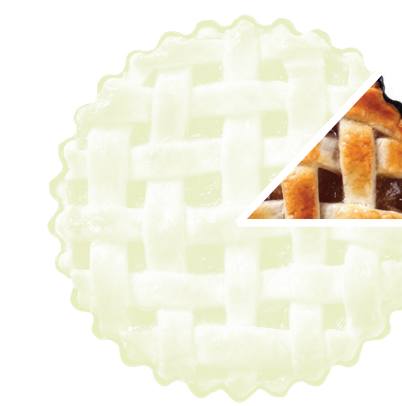
Increased funding for maintenance activities also allows us to unlock a small amount of existing capital funding to build 6 new parks in high need areas.

\$2.3 million  
Operating Levy



\$3  
per month  
(about one small mocha for the average homeowner)

## Decide what slice of the pie we focus on for the next 10 years.



13%  
of the community's vision

### FIX IT

In this slice, we primarily bite off the most urgent repair needs within the system. After bridging the maintenance gap as described above, we will also begin to address the inequity of access to parks and recreation throughout Eugene.

- Renovate and expand Echo Hollow Pool and Campbell Center to meet demand
- High priority habitat restoration projects
- Renovate 8 parks and 6 community gardens
- Repair school sports fields and playgrounds in partnership with school districts
- Repair defunct restrooms, lighting and irrigation systems
- Improve bike and walking access to parks

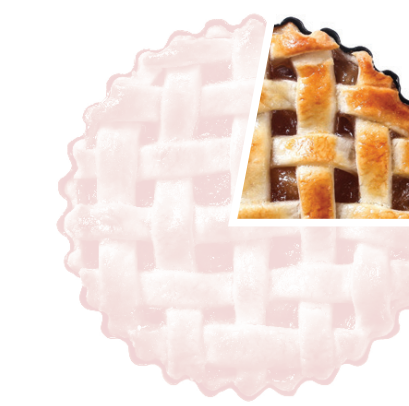
\$30 million  
Capital Bond

\$3.1 million  
Operating Levy

Matching Funds Unlocked - 38%



\$8 per month  
(about two medium mochas for the average homeowner)



22%  
of the community's vision

### FIX & ENHANCE IT

In this slice, we take a big step toward the next level of potential for our parks and recreation system. In addition to the fixes proposed in the first slice, we also focus on high priority enhancements.

- Renovate and expand River House Outdoor Center, Sheldon Community Center/Pool, and Petersen Barn
- Major recreational improvements in Alton Baker Park begin
- Inclusive, multi-generational playgrounds, including one to promote a family-friendly downtown
- A new community garden, trails and increased recreational access to the Willamette River
- Picnic shelters, benches and amenities that promote gatherings in parks

\$55 million  
Capital Bond

\$3.9 million  
Operating Levy

Matching Funds Unlocked - 46%



\$12 per month  
(Less than three medium mochas for the average homeowner)



40%  
of the community's vision

### FIX, ENHANCE & BUILD IT

In this slice, we accomplish a majority of the highest priority projects identified. In addition to the fixes and enhancements included in the two previous slices, we see a dramatic increase in recreational benefit.

- A major investment in a multi-field sports complex at Golden Gardens Park
- Build a new community center and pool in a high need area (southwest or northwest Eugene)
- Recreation and habitat overhaul of the Alton Baker Park Canoe Canal
- Even more new parks, trails and playgrounds
- Greater scope of recreational improvements at Alton Baker Park and more recreation access to the Willamette river

\$100 million  
Capital Bond

\$5.7 million  
Operating Levy

Matching Funds Unlocked - 100%



\$20 per month  
(about four medium mochas for the average homeowner)



Image provided by Hopper Design + Illustration & Robertson Sherwood Architects

