



City of Placerville
549 Main St. Placerville, CA 95667
Phone: (530) 642-5232
www.cityofplacerville.org

YOUTH BASKETBALL SPONSORSHIP

The City of Placerville provides a countywide Youth Basketball program that involves children in Grades K through 8th from Pollock Pines to Cameron Park. The mission of the program is to provide a fun, educational experience, emphasizing on teamwork and sportsmanship. Last year, our league included 70 teams with close to 700 young players. We have also added the Georgetown area teams to our program, bringing the team count to 82, with almost 800 players! Our 2026 Youth Basketball season begins in January and runs into March.

In an effort to keep the registration fee affordable for our participants, we are actively accepting sponsorships from companies throughout El Dorado County. Your company's name will appear on the back of the uniforms of an individual team., which provides recognition at Youth Basketball games throughout the season. In addition, sponsors will receive a picture of their team at the end of the season. All sponsors are recognized in our Summer Activity Guide.

Sponsorships are just \$100 per team. You can specify a team or we can select one for you. If you would like to support youth sports in our community, please submit this sponsor application as soon as possible. If you have any questions regarding our program, please call (530) 642-5232.

SPONSORSHIP INFORMATION

Name of Business/Company: _____

Mailing Address: _____ City: _____ St. _____ Zip: _____

Contact Person: _____ Phone (Business): (____) _____ - _____ Phone (Cell): (____) _____ - _____

E-mail Address: _____

Coach Preference (First and Last Name): _____

Player Preference (First and Last Name): _____

Which league would you prefer to sponsor:

| | |
|--------------------|---------------------|
| _____ Kindergarten | _____ 5th/6th |
| _____ 1st/2nd | _____ 7th/8th |
| _____ 3rd/4th | _____ No preference |

_____ Boys _____ Girls

Name of Business/Company to be printed on the t-shirts:

Thank you for giving back to our community!

Please attach your business card and \$100 check payable to the "City of Placerville" and mail to:

Placerville Recreation & Parks Department
549 Main St. Placerville, CA 95667

Submission Deadline: Thursday, December 4, 2025