

**CITY OF PLACERVILLE**  
**BANNER SPONSORSHIP PROGRAM AT LIONS PARK**

549 Main St., Placerville, CA 95667 • (530) 642-5232  
www.cityofplacerville.org



The City of Placerville's Recreation and Parks Department's Banner Sponsorship Program allows for 100% of the fees collected to go toward making improvements to Lions Park and the Adult Softball Program.

Applicant/Authorized Representative: \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/St./Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Banner Name: \_\_\_\_\_

Banner Wording: \_\_\_\_\_

\_\_\_\_\_

Requested Field:  Lower Field  Upper Field

**I hereby certify that I have read, understand, and agree to the terms of this agreement.**

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

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**Office Use Only**

Date Received: \_\_\_\_\_

Receipt #: \_\_\_\_\_

Payment in the form of: Check(s) \$ \_\_\_\_\_ Check #: \_\_\_\_\_ Check #: \_\_\_\_\_

Cash \$ \_\_\_\_\_

Credit \$ \_\_\_\_\_ CC#: \_\_\_\_\_ Exp. \_\_\_\_\_

Total \$ \_\_\_\_\_

Please make checks for partial or full payment to the "City of Placerville".

## TERMS AND CONDITIONS

1. Banner space may be purchased for \$250.00 for the length of the softball season which is April through October.
2. A banner is provided at the Applicant's expense and there are specifications the banner must meet. (See specifications below).
3. The banner location is determined on a first come first serve basis and is guaranteed for the length of the agreement.
4. The annual fee of \$250.00 is required prior to banner placement.
5. If the Applicant is a business, the content of the banner shall be limited to advertising that business.
6. If the Applicant is a non-business organization, the content of the banner shall be limited to its logo and statements of its purposes.
7. No banner shall advertise tobacco products, alcoholic beverages, or contain any political advertising or state positions on any controversial public issues.
8. Advertising content is subject to review and approval by the Recreation and Parks Commission.
9. The City of Placerville is not responsible for lost, stolen or damaged banners.
10. Replacement banners may be provided by the Applicant at the Applicant's expense assuming the replacement meets all the banner specifications.
11. Signs associated with expired space agreements will be removed and an attempt will be made to return the sign to the Applicant.

## BANNER SPECIFICATIONS

1. Banner should be no greater than a 3' x 6' vinyl banner with wind slits.
2. Banner should have professional lettering.
3. Banner should have 4 hanging grommets at the top and bottom and one centered on each side.

