CITY OF PLACERVILLE BANNER SPONSORSHIP PROGRAM AT LIONS PARK

549 Main St., Placerville, CA 95667 • (530) 642-5232 www.cityofplacerville.org

The City of Placerville's Recreation and Parks Department's Banner Sponsorship Program allows for 100% of the fees collected to go toward making improvements to Lions Park and the Adult Softball Program.

Applicant/Authorized Representative:		
Name of Organization:		
Mailing Address:		City/St./Zip:
E-mail:		
Daytime Phone:	Cell Phone:	
Banner Name:		
Banner Wording:		
Requested Field: Lower Field Upper	Field	
I hereby certify that I have read, understand		
Applicant Signature:		Date:
		Date:
Applicant Signature:	Office Use Only	Date: Date Received: Receipt #:
Applicant Signature: Print Name:	Office Use Only	Date: Date Received: Receipt #:
Applicant Signature: Print Name: Payment in the form of: Cash \$	Office Use Only	Date: Date Received: Receipt #:

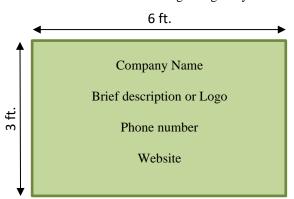
Please make checks for partial or full payment to the "City of Placerville".

TERMS AND CONDITIONS

- 1. Banner space may be purchased for \$250.00 for the length of the softball season which is April through October.
- 2. A banner is provided at the Applicant's expense and there are specifications the banner must meet. (See specifications below).
- 3. The banner location is determined on a first come first serve basis and is guaranteed for the length of the agreement.
- 4. The annual fee of \$250.00 is required prior to banner placement.
- 5. If the Applicant is a business, the content of the banner shall be limited to advertising that business.
- 6. If the Applicant is a non-business organization, the content of the banner shall be limited to its logo and statements of its purposes.
- 7. No banner shall advertise tobacco products, alcoholic beverages, or contain any political advertising or state positions on any controversial public issues.
- 8. Advertising content is subject to review and approval by the Recreation and Parks Commission.
- 9. The City of Placerville is not responsible for lost, stolen or damaged banners.
- 10. Replacement banners may be provided by the Applicant at the Applicant's expense assuming the replacement meets all the banner specifications.
- 11. Signs associated with expired space agreements will be removed and an attempt will be made to return the sign to the Applicant.

BANNER SPECIFICATIONS

- 1. Banner should be no greater than a 3' x 6' vinyl banner with wind slits.
- 2. Banner should have professional lettering.
- 3. Banner should have 4 hanging grommets at the top and bottom and one centered on each side.



Recommended Advertising Design Layout